

Chapter V

CONCLUSION

5.1 Conclusion

In our modern days, people are competing against one and another in order to make innovation for the current food. Nowadays food become more practical and also efficient, that is why it is very helpful for those people who have too many job activities because it could save their time so it makes most of the practical stuffs are more favored by many people. Due to many people are more interested into the practical stuff, we invented this Bean Sprouts Powder product in order to meet the market needs. Our product is not only practical because it could be consumed with anything from foods to drinks but our product also rich in many kind of vitamins that are useful for our bodies.

Bean sprouts is well known since so many years ago about its benefits for human's health, that is why our product will be very useful for everyone including baby or even elderlies because our product consist of a lot of health benefits.

We will be selling our product into as many supermarkets as we can with the best quality of our product and also we are designing the packaging to be interesting for everyone to attract people attention for our product. Beside all of that, we also keep maintaining our product quality by using the best ingredients for our product to make our customer feel satisfied. Our product cost Rp.15.000,- it is very affordable.

5.2 Suggestion

1. Our product is a home based product, the result of our product not good enough, not smooth enough it is because of lack good and high technology

References

Anonymous. 2017. *Bean Sprout*. https://en.m.wikipedia.org/wiki/Bean_sprout.
Viewed 9 August 2017.

Anonymous. 2013. *10 Manfaat Tauge Untuk Kecantikan Kulit Dan Kesehatan*.
<http://toko-suntik.com/blog/10-manfaat-tauge-untuk-kecantikan-kulit-dan-kesehatan/>. Accessed on 21 July 2017.

Anonymous. 2001. *The history of the bean sprout is rather old!*.
<http://www.ueharaen.co.jp/english/history.html>. Accessed on 22 July 2017.

Dr. Axe, 2017. *Top 5 Health Benefits of Bean Sprouts (#2 Is a Sight to Behold)*.
<https://draxe.com/bean-sprouts/>. Accessed on 7 August 2017.

Duvauchelle, J. 2013. *Vitamins Found in Bean Sprouts*.
<http://www.livestrong.com/article/245253-vitamins-found-in-bean-sprouts/>. Accessed on 21 July 2017.

ISGA. 2017. *Sprout History*. <http://www.isga-sprouts.org/about-sprouts/sprout-history/>. Accessed on 22 July 2017.

Oxford College of Marketing. 2017. *TOWS Analysis: A Step by Step Guide*.
<http://blog.oxfordcollegeofmarketing.com/2016/06/07/tows-analysis-guide/>. Accessed on 8 August 2017.

United States Department of Agriculture Agricultural Research Service. 2016.
Basic Report: 11001, Alfalfa seeds, sprouted, raw.
<https://ndb.nal.usda.gov/ndb/foods/show/2815?fgcd=&manu=&facet=&format=&count=&max=50&offset=&sort=default&order=asc&qlookup=11001&ds=&qt=&qp=&qa=&qn=&q=&ing=>
Accessed on 7 August 2017

U.S. Food & Drug Administration, 2017, ***Hazard Analysis Critical Control Point: Guidance & Regulation.***
<https://www.fda.gov/food/guidanceregulation/haccp/>. Accessed on 07 August 2017.