

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

There are so many healthy food demand of the local food industry. It makes the local food industry have to compete for issuing various innovations and good research and development product. We take advantage of this situation by introducing our new product (Aromatic jam).

Main ingredient from aromatic jam is lemongrass and dates. Only few people know about the potential value contained in lemongrass and dates. Lemongrass and dates have many benefit and nutrition.

We sure this product can compete with other jam product on the market. especially supported by the market demand for healthy eating product. And our product not use artificial sweetener, the sweet of jam from the dates, so it will safe for diabetes people.

5.2 Suggestion

We will develop many new products which have many nutrition with the main ingredient from all vegetable and fruit which was never use before. And we will make a variety taste so many people can enjoy our jam.

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