

## CHAPTER V

### CONCLUSION AND SUGGESTION

#### 5.1 Conclusion

These day people are looking forward the innovation of healthy food. This gluten free oat noodle fulfils the global demand and also a new innovation product. Not only its healthy the ingredients are high in nutrition. And people with specific medical condition that cannot eat gluten food can now enjoy this gluten free noodle. Furthermore, the utilization of oatmeal as the main ingredients in making gluten free noodle has a wide market. Typical noodles cannot be consumed by people who are following vegetarian and/or vegan diet. However, since the existence of this gluten free noodle, they can also now enjoy it. This means that gluten free oats noodles have even larger market among the customers. This gluten free oats noodles have total 423 calories (/131g). Labelling and logo are informative and easy to be understood so costumer know the ingredients of the products and nutrition value of the product. Every one portion of the product is sold at Rp 34,500.00

#### 5.2 Suggestion

Gluten free oats noodle requires safe and proper packaging to keep it in a good quality and shapes during the supply chain. Since, gluten free oat noodle is considered as high-moisture food, its shelf-life is not that long. Especially its about to start to grow in international market trading platform, it needs to be kept as long as possible, so its quality is not fading through time.