CHAPTER V

CONCLUSION

5.1 Conclusion

We used to think, jam is only made from fruits and nothing else. But now, we can create jam using other ingredients, we are using vegetable as the main ingredients to make a jam. Beetroot is the main ingredients that we used to make this product, it has beautiful red purple colour that attract people, and it can be use as a natural food coloring.

Since it is a modern day, people's way of thinking is not what it used to be, They are aware of the importance of consuming foods that have many benefits for the body, and balancing their daily food consumption. That's a healthy lifestyle that some people doing now, but it is not complete if you are not exercising.

We believe our product can change the way people enjoying food. Even though, it is hard for convincing some people who don't like vegetable to try but, since our product is a jam which is sweet and almost everyone like sweets, it won't be a problem.

5.2 Suggestion

The chunky texture of our jam is too hard for spread it on bread so, we will refine the texture of our jam to make it easier to spread by making it smooth but still have some chunky texture (75% smooth 25% chunky).

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