

CHAPTER V

CONCLUSION AND SUGGESTION

5.1 Conclusion

Vegan nuggets it's a new innovation of nuggets. Usually nuggets made from chicken, but there new innovation to provide nuggets for vegan costumer. The main ingredients that will be used to replace the meat in the usual nuggets are white beans and also carrots which have many benefits, and bread flour and tapioca to replace the binder as a substitute for eggs. Also the ingredients can open the worldwide market, because this product can enjoy by vegan people or not. And this product will be marketing in other country like usa, that has a lot of vegan interested. So this will be a great opportunity to increase the profit.

5.2 Suggestion

Vegan nuggets are a food that is easily damaged, so it requires good and correct packaging and storage, because this product is frozen food so this product has high humidity. On the other hand, packaging and shipping must be considered as well as possible if you want to ship overseas so as not to reduce quality and gain consumer trust.