

CHAPTER 1

INTRODUCTION

1.1 Background Of The Study

Most people will feel disgusted by the name of the caterpillar. Sago caterpillars are a typical food from eastern Indonesia, where sago caterpillars are only processed into satay, some people feel disgusted to eat them even though they have been made into satay and given seasoning because they are still look and shape like caterpillars.

Although its fat shape makes some people disgusted, sago caterpillars have a high nutritional content. In addition to being free of cholesterol, these larvae have a high content of good fats and protein. Because it has high nutrition, sago caterpillars are not only eaten by humans, but also used as animal feed.

Here are some of the benefits of sago caterpillars:

1. Elevate your mood
2. Prevent high blood pressure
3. Increase muscle mass and strength

Sausage is coarse meat that is mashed to reduce particle size, made from one or more types of meat. Commercial sausages sold in the market are usually made from meat, sausages consist of chicken sausages, and pork sausages are usually made from chicken thighs.

In addition to having quite a lot of nutritional content, the selection of processing sago caterpillars as sausages is because the shape is no longer shaped like a caterpillar, sausages are also generally popular in all circles, and the processing and manufacture of sausages are quite easy compared to processing into other foods such as chips, flour for cake making, etc.

This sago caterpillar sausage, apart from going through the steaming process, also goes through a smoking process in addition to creating a taste of smoke, the smoking process is also helpful for preserving sausages because the smoking process is a process which reduces the water content of the sausage so that the sausage has a long enough storage period.

1.2 The Objective Of The Study

- Identify the ways to process Sago Caterpillar Sausage
- Identify the product's health benefits.
- Identify the best packaging for the product.
- Create a fixed recipe for the product
- Determine the price for the product
- Prepare the capital for the production and establishment
- Identify the competitor in the market