

CHAPTER V

CONCLUSION & SUGGESTION

5.1 Conclusion

Healthy lifestyle is very trending right now, but preparing healthy food sometimes take a lot of time. So many food / drinks we consume contain harmful ingredients. We must maintain our health by consuming foods / drinks that nourishing our body. And because of that we would like to offer an easy alternative of healthy jam either for breakfast or for baked goods.

Our product is made from common fruits with simple production process and equipment to process the jam. This product is profitable because almost everyone enjoy jam. It will be a struggle to compete with other jam in the market right now, but if we success we will be able to increase our production method and the sale of our product.

5.2 Suggestion

We would like to add more improvement to our jam, such as ;

- Use a blender instead of spoon to mash our fruit for easier and faster process.
- Do a lab testing on our jam's nutrition, to provide an accurate information for our customer.
- Research on using a good chemical to accelerate the thickening process of our product.
- Do a more research on how long the jam will last, either on room temperature or in the refrigerator.
- More sterilized production process; sterilizing containers, equipment, and packing the jam.

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