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APPENDIX

Appendix 1. LOGO



Appendix 2. PACKAGING DESAIN



Appendix 3. PACKAGING



Appendix 4. Sensory Test



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OTTIMMO
 INTERNASIONAL
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**CULINARY INNOVATION AND NEW
 PRODUCT DEVELOPMENT
 SENSORY TEST**

DATE : 19 May 2022
NAME : Christian Boediono
NIM : 2074130010047
PRODUCT : Nugget ampas tahu
ADVISOR : Gilbert Yanuar Hadiwirawan, A.Md. Par

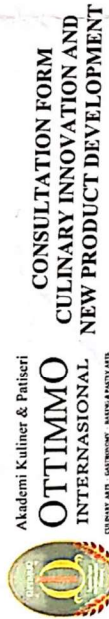
PANELIST	SIGHT	SMELL	TEXTURE	TASTE	TOTAL
Panelist 1	√	√	√	√	√
Panelist 2	X	√	X	X	X
Panelist 3	√	√	√	√	√
Panelist 4	√	√	X	√	√
Panelist 5	√	√	X	√	√
Panelist 6	√	√	√	√	√
Panelist 7	X	√	X	√	X
Panelist 8	X	X	√	√	X
Panelist 9	X	X	X	X	X
Panelist 10	√	√	X	√	√

NOTES :

- Taste too salty, texture not crispy, visual appearance no appetizing, probably because it is baked
- Go easy on the truffle oil if you happen to use any
- Lembek
- Fix the texture so that it feels like you are eating a real nugget without the product being too mushy
- seasoning kurang pas, kelihatan seperti masih mentah / pucat dan kurang krispi luarnya
- Terlihat mentah



Appendix 5. CONSULTATION FORM



Akademi Kuliner & Pastry
OTTIMMO
 INTERNATIONAL
 CONSULTATION FORM
 CULINARY INNOVATION AND
 NEW PRODUCT DEVELOPMENT

Name : Christian Boedono
 Student Number : 2074130010247
 Advisor : Chef Gilbert Kover Hadjira

No	Date	Topic Consultation	Name/Signature
1	21/10	Recipe Pinet	
2	21/10 22	Executive Summary	
3	21/10 22	Food Safety	
4	18/10 22	Nutrition Facts	
5	18/10 22	Food Safety	
6	18/10 22	Financial aspect Start up cost	

No	Date	Topic Consultation	Name/Signature
7	19/10 22	Financial aspect Cost of Production	
8	20/10 22	Financial cost Variable cost	
9	20/10 22	Cost of production	
10	20/10 22	Chapter 2 Processing Product	