5.1 Conclusion

Because of a high demand for healthy food in the food industry today. It make a lot of food industries have to compete to make a new inovation for healthy food. We are ready to take this chance to compete against other industries and we will introduce our Young Jackfruit floss. We will prove that our product is the best and smart choice for them who want to stay healthy.

So much people know about Young Jackfruit but only few people know that Young Jackfruit is rich in nutrients such as fibre and Young Jackfruit can be processed into meat substitute dishes. We make a floss that made from Young Jackfruit with Indonesian spices. This product is the best solution for them who want to eat a practical food and for them who didnt have much time to eat. Also, this is the smart choice for vegan who want to eat healthier food because our product didnt contain starch and gluten.

We believe that our product can compete with other floss industries, because the quality that we apply. Also the suppor from market demand for healthy food.

5.2 Suggestion

We still need to adding more Indonesian flavours like rendang, curry, etc to our product to make our consumer didn’t get bored very quickly.
REFERENCES


