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# APPENDIX

## Appendix 1. Design and Logo of Packaging

### 1. Packaging Design



Figure 38. Packaging design

### 2. Logo



Figure 39. Product Logo

### 3. Lable Design



Figure 40. Product Lable



Figure 41. Low sodium salt lable

## **Appendix 2. Supplier List**

1. Seluang fish, garlic, ginger, bay leaves, and gula aren are from Pasar Lama traditional market, located at Jl. Perintis Kemerdekaan, Kec. Banjarmasin Tengah, Banjarmasin, Kalimantan Selatan, 70125
2. Low sodium salt and mineral water gallon are from Eva Mart, located at Jl. A. Yani, Sungai Baru, kec. Banjarmasin Tengah, Kota Banjarmasin, Kalimantan Selatan, 70122
3. Packaging is from MOKHAJAVA COFFEE Roastery online shop, located at Surabaya, Jawa Timur
4. Lable sticker is printed at Cetak Cepat Full Colour Sumbermas, located at Jl. Perintis Kemerdekaan No.24, Ps. Lama, Kec. Banjarmasin Tengah, Kota Banjarmasin, Kalimantan Selatan, 70115

### Appendix 3. Scanned Approved Recipe

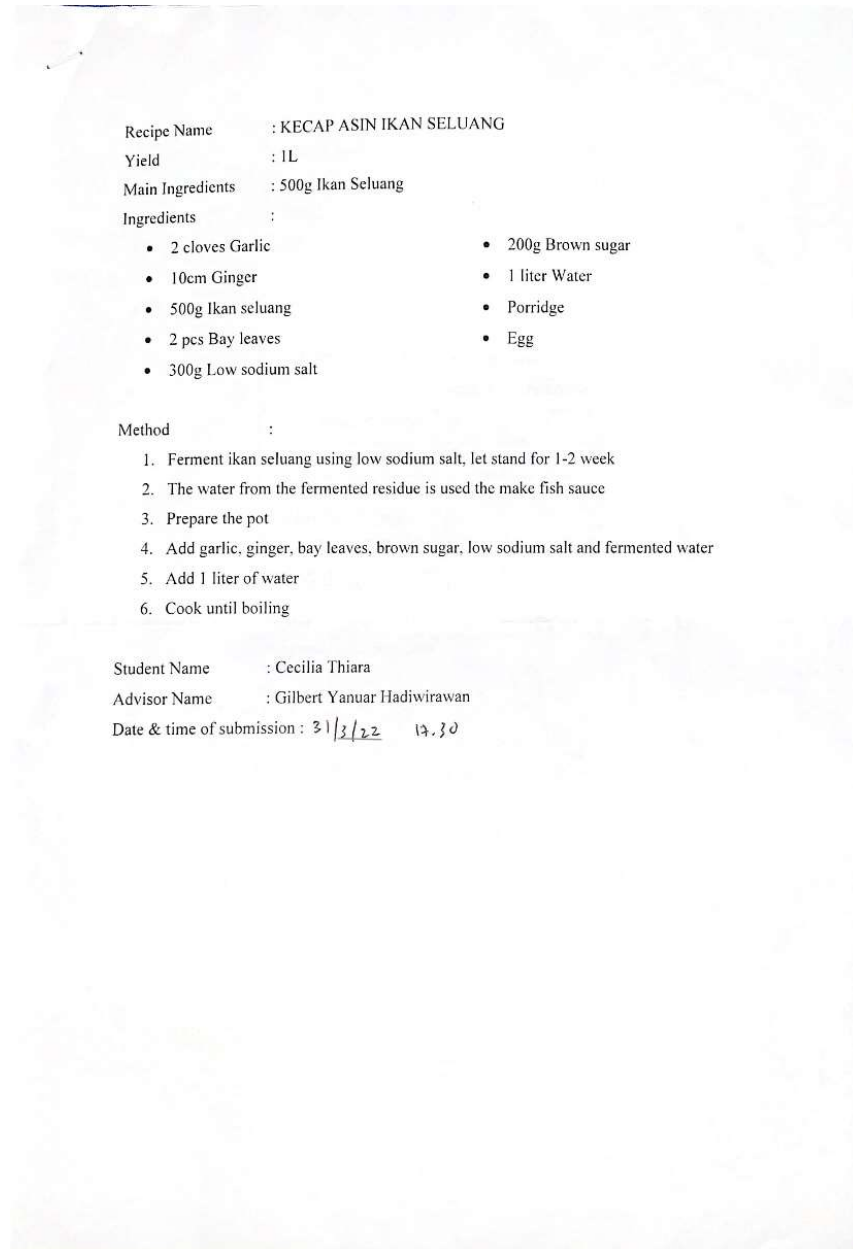



Figure 42. Approved recipe

## Appendix 4. Scanned Sensory Test



Akademi Kuliner & Patiseri  
**OTTIMMO**  
INTERNASIONAL  
ESTABLISHED 2015 | GATEWAY TO SUCCESS & EXCELLENCE

**CULINARY INNOVATION AND NEW  
PRODUCT DEVELOPMENT  
SENSORY TEST**

DATE : 28 April 2022  
 NAME : Cecilia Thiara  
 NIM : 2074130010052  
 PRODUCT : Kecap asin ikan seluang  
 ADVISOR : Gilbert Yanuar Hadiwirawan, A.Md. Par

PANELIST	SIGHT	SMELL	TEXTURE	TASTE	TOTAL
Panelist 1	√	√	√	√	√
Panelist 2	X	√	√	X	X
Panelist 3	√	√	√	√	√
Panelist 4	√	√	√	√	√
Panelist 5	X	√	√	X	X
Panelist 6	√	√	√	√	√
Panelist 7	√	√	√	√	√
Panelist 8	√	√	√	√	√
Panelist 9	√	√	√	√	√
Panelist 10	√	√	√	X	√

NOTES :

- Needs more time to mature











Figure 43. Sensory Test

## Appendix 5. Scanned Consultation Form









**Academi Kaliber & Pahlani**  
**OTTIMO**  
**CULINARY INNOVATION AND**  
**INTERNASIONAL**  
**NEW PRODUCT DEVELOPMENT**

**CONSULTATION FORM**  
**OTTIMO**  
**CULINARY INNOVATION AND**  
**INTERNASIONAL**  
**NEW PRODUCT DEVELOPMENT**

No	Date	Topic Consultation	Name/ Signature
1.	13 Maret 2022	Konsul produk Gud	Chef Gilbert 
2.	28 Maret 2022	Konsul tentang Pemeriksaan	Chef Jati 
3.	29 Maret 2022	Konsul jenis garam yang digunakan	Chef Gilbert 
4.	3 Okt 2022	Konsul 1 proposal	Chef Gilbert 
5.	4 Okt 2022	Konsul table nutrisi	Chef Gilbert 
6.	7 Okt 2022	Konsul Packaging dan nutrition facts	Ms. Nani 

No	Date	Topic Consultation	Name/ Signature
7.	7 okt 2022	Konsul nutrition facts	Chef Gilbert 
8.	10 okt 2022	Konsul Packaging	Chef Gilbert 
9.	10 okt 2022	Konsul product cost	Ms. Ylinda 
10.	13 okt 2022	Konsul 2 proposal	Chef Gilbert 
11.	16 okt 2022	Konsul 3 proposal (revisi)	Chef Gilbert 
12.	18 okt 2022	Konsul 4 proposal (revisi & fix)	Chef Gilbert 

Name : Cecilia Thiera  
 Student Number : 2071130010052  
 Address : Gilbert Yandor Hadwirawan

Figure 44. Consultation Form