RESEARCH AND DEVELOPMENT FINAL PROJECT KLORUS

(Pempek Lotus Root)



BY

VICKY YUDIANTO

2074130010009

STUDY PROGRAM OF CULINARY ART
OTTIMMO INTERNATIONAL
MASTERGOURMET ACADEMY
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Vicky Yudianto

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APPROVAL 1

CULINARY INNOVATION AND NEW PRODUCT DEVELOPMENT **PROJECT**

Name Vicky Yudianto

Place, Date of Birth Tanjung Redeb, 30 January 2003

NIM 2074130010009

: D3 Seni Kuliner Study Program

TITLE KLORUS (Pempek Lotus Roots)

This paper is approved by:

Head of Culinary Arts Study Program, Date: 17 November 2022

Advisor, Date: 20 October 2022

Hilda Tjahjani Iskandar, S.E., Ak., C.A., M.M.

NIP. 19691029 2002 072

Heni Adhianata, S.TP., M.Sc. NIP. 19900613 1402 016

Director of Akademi Kuliner dan Patiseri OTTIMMO Internasional Date: 17 November 2022

NIP. 19731025 1201 001

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APPROVAL 2

KLORUS (Pempek Lotus Roots)

Culinary Innovation and New Product Development report by:

Vicky Yudianto

2074130010009

This report is already presented and

pass the exam on:

(1 November 2022)

Examiners:

Examiner 1 : Heni Adhianata, S.TP., M.Sc.

Examiner 2 : Fransisca Romana Titis Suniati, S.TP., M.Sc.

Examiner 3 : Ryan Yeremia Iskandar, SS

PREFACE

I thank God for His blessings and mercy so that I was given the opportunity to be able to complete the research and development report on time. The main purpose of this report is to help every student at Ottimmo to be creative and innovative because we have to create new products that have never existed in Indonesia. This product has been made especially for the vegan community, so they can consume pempek without animal-based ingredients and also with the addition of lotus root, this lotus root pempek makes nutritious and healthy to be consumed by everyone. For people who are in diet program, this product can be the solution.

During this process of completing this report, I received so much guidance and support. By this, I would like to express my gratitude to the names below:

- My parents who give me support, love, prayers, and enthusiasm during the process of working on this report.
- Mr. Andreas and Ms. Heni, my advisor who help me so many things all about research and development product and report.
- To all the teacher in Ottimmo International. For the education and their knowledge to help me finish research and development report
- To all my friends that help me and also support me to finish research and development report.

Surabaya, 21 October 2022

Vicky Yudianto

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EXCECUTIVE SUMMARY

Lotus root is a vegetable derived from the lotus flower plant. Lotus root also usually grows in water. However, lotus root is still rarely used in daily cooking and there is still a lack of public interest in consuming lotus root. So that, KLORUS (pempek lotus roots) is present in the innovation of pempek products by using lotus root as the main ingredient. On the other side, lotus root itself contains nutrients which are very healthy for the body, nutritious, and also have a good taste for consumption, namely; dietary fiber, starch, sugar, protein, amino acids, minerals, vitamins, and phenolics. With this the writer has the aim of increasing the use or utilization of lotus root and also public consumption interest in lotus root. So that lotus root on the market is also not sold in vain because there is still a lack of public interest. This makes lotus root vegetables wasted in the market due to rotting.

KLORUS is short name for pempek lotus roots. KLORUS produced in 1 pack for 4 portions with the selling price of Rp. 115,000. Our target market is to all people. Especially to people who are vegan or vegetarian, and also to people who are running a certain type of diet. Basically, pempek lotus root is more affordable than similar products. And also, this product will be sold in the form of frozen food so that it can be stored longer.

Keywords: Lotus root, Pempek lotus root, Pempek

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