

CHAPTER II GENERAL DESCRIPTION OF COMPANY

2.1 History of Company

De Soematra 1910 is five-star Restaurant with five-star service of this exclusive located in an elegantly sumptuous colonial building that dates back to 1910. It was once occupied by the Biro Arsitech AIA (Algemeen Ingenieurs en Architecten Bureau), a famous architectural and engineering firm during the Dutch period who produced many local landmarks such as International Building (Gedung Internasional). As the one of the oldest buildings in Surabaya, it features many of the period's most sought- after details such as high 6 meters ceilings, wooden paneling, and glass panels inset within the doors. Alaovingly restored to itsfull magnificence, de Soematra Function House 1910 is Surabaya's ultimate showcase of colonial opulence. In the end of 2012, de Soematra 1910 has been chosen as one of Cultural Heritage "Cagar budaya" in Surabaya.



*Picture 1 de Soematra's
front view*

De Soematra 1910 is also well known as Fine Dining Restaurant. De soematra the authentic Basic French Set Menu in daily basis and also we can enjoy other menu like Chinese Set Menu or Indonesian Set Menu upon request. They offer five elegantly furnished halls such as Indigo Room, Library Room, The Bar Room, The Dining Room, and Function Room with four lounges with piano as Foyer Room, and two lounges any of which may be booked separately for indoor or outdoor event. They usually open start 12.00 - 22.00 hours in daily basis but because of this pandemic, they open start from 11.00-20.00 for lunch ala carte, afternoon tea & set menu for dinner.



Picture 2 Foyer Room at de Soematra



Picture 3 Baccarat Room at



*Picture 4 de Soematra's
back yard*

2.2 Vision, Mission and company Objectives

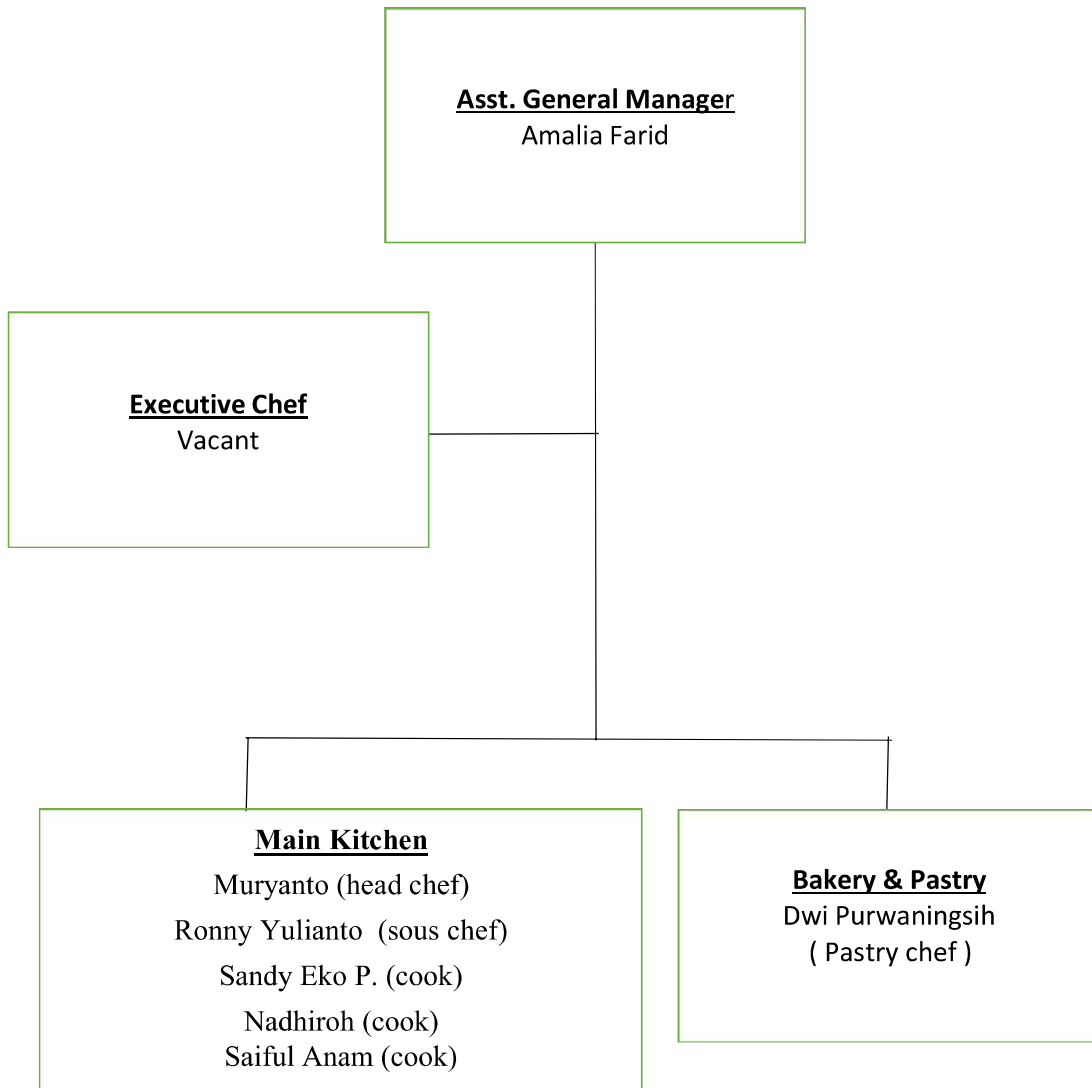
Vision

To be the only Fine Dining themed
Five-Star Restaurant in Surabaya
with the best service, quality
products, as well as luxurious place
and atmosphere.

Mission

1. Provide the best quality menu.
2. Provide courteous and friendly service to guests.
3. Prioritize customer satisfaction.
4. Provide a comfortable place and private atmosphere for customer.

2.3 Organizational Structure and Main Task



Picture 5 Organization structure