

CHAPTER II

ESTABLISHMENT BACKGROUND

2.1. History of Company



Figure 1. Lafayette Boutique Hotel

Inspired by Marie-Joseph Paul Yves Roch Gilbert du Motier, Marquis de Lafayette, a French nobleman and war soldier who was also a figure in the French Revolution in 1789 who also fought in the American Civil War Revolution, thus nicknamed the "Hero of the Two Worlds.

The architecture of the buildings and furnishings in the hotel is inspired by the time of Louis XVI, the last French King before the fall of the Monarchy in the French Revolution. The Louis XVI style is a style of architecture, furniture, decoration, and art that developed in France during the end of the Baroque era and the birth of the neo-classical style.

Lafayette Boutique Hotel Yogyakarta is a Boutique Hotel with a five-star standard that has a classic and elegant French-style exterior and interior. Lafayette Boutique Hotel serves guests by providing happiness, appreciation and meaning. Lafayette Boutique Hotel provides luxurious accommodation, hospitality, service and an unforgettable

experience for guests who want the serenity and romantic atmosphere of luxury French style.

The hotel which operated in early 2016 is one of the hotels that comes with a European theme and feel that offers a view of Mount Merapi, Lafayette Boutique Hotel gives an unforgettable impression in Yogyakarta with easy access to Yogyakarta city center and several tourist attractions, making it ideal for business and leisure guests. The lively and colorful Keraton (Istana) and Jalan Malioboro are nearby as well as the National Cultural Property, Borobudur and Prambanan Temples.

Lafayette Boutique Hotel has 77 rooms with four types of rooms, namely Premier Merapi View, Premier Room, Premier Club and Penthouse. With large room sizes starting from 40 square meters, equipped with high definition Smart TVs with a wide selection of channels.

Lafayette Boutique Hotel offers accommodation with a swimming pool and barbecue facilities in the Special Region of Yogyakarta, 3.6 km from Tugu Monument. Dinning experience at the hotel's restaurant. Free WiFi is accessible in all areas of the hotel, and free private parking is also available in the area.

Featuring elegant furnishings, the rooms at Lafayette Boutique Hotel are air-conditioned and equipped with a flat-screen TV. Some rooms have a seating area to relax in after a busy day. The guests can enjoy a cup of coffee or tea while watching the view of Mount Merapi. All rooms have a private bathroom. Bathrobes and slippers are also provided for your convenience.

There is a 24-hour Front Office service that can assist the guests with check-in and check-out, as well as storing

luggage. A business center, meeting and banquet facilities are also available. Malioboro Street and Malioboro Mall are 5 km from Lafayette Boutique Hotel. Adisucipto Airport is also 5 km from this accommodation. Airport shuttle service can be arranged at an additional charge.

2.2. Vision and Mission

2.2.1. Vision

“To become a world-class hotel that serves you by providing Happiness, Esteem, and Meaning.”

2.2.2. Mission

“Presenting luxurious accommodation warm hospitality and a pleasant and unforgettable experience for lovers of tranquility, lovers of romantic atmosphere and an atmosphere of nobility enveloped by the nuances and architecture of a French-style hotel.”

2.3. Location of Lafayette Boutique Hotel Yogyakarta

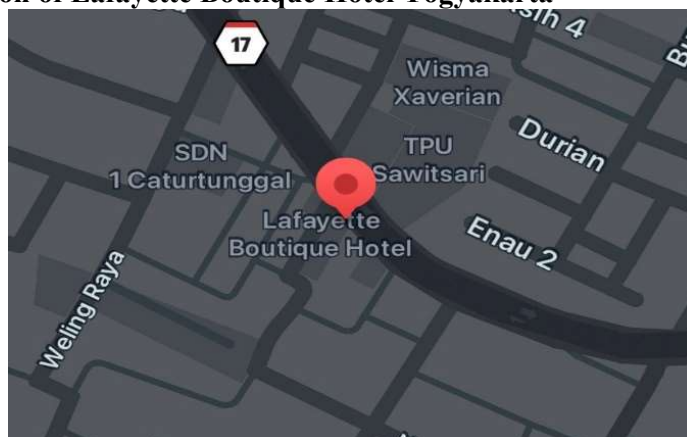


Figure 2. Lafayette Boutique Hotel Location

Details about location:

1. Hotel Name : Lafayette Boutique Hotel
2. Company Name : PT. Sinergi Megah Internusa Tbk

3. Address : Jl. Padjajaran No. 409 (Ring Road Utara),
Caturtunggal,
Depok, Sleman, D.I.Yogyakarta
4. Phone : +62 274 – 2924777 / (0274) 2924778

2.4. Features of Lafayette Boutique Hotel Yogyakarta

2.4.1. Rooms

1. Premier King Room

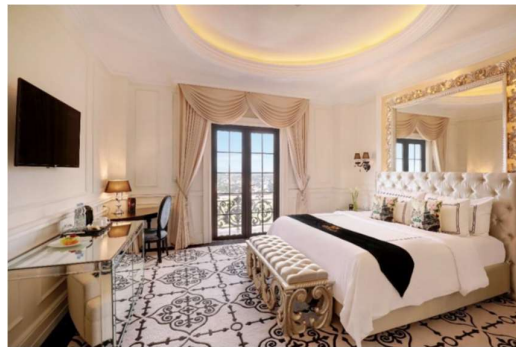


Figure 3. Premier King Room

There are 42 rooms with the type of Premier King Room. This type of room is located on the 1st floor to the 7th floor where each floor has 6 rooms with views of the city of Yogyakarta. This room is equipped with other facilities such as; International plug, Save Deposit Box, free mini bar, to free Hi-tea.

Thoughtfully designed with your comfort in mind, the Royal Suites are elegantly styled with classic décor in a subtle color palette. Available with a king size bed suitable for both business and leisure travelers. A relaxing retreat, away from the hustle bustle.

2. Premier Twin Room



Figure 4. Premier Twin Room

There are 14 rooms with the type of Premier Twin Room. This type of room is located on the 1st floor to the 7th floor where each floor has 2 rooms with views of the city of Yogyakarta. Designed by featuring a smooth design texture that evokes a sense of comfort and luxury. A relaxing place to rest and away from the hustle and bustle of the city of Yogyakarta.

This room type is only available with a king size bed. Complementary facilities in the room are a work desk, 43-inch LED TV, mini bar, international plug, free wifi, safe deposit box, turndown service. Bathroom with shower, bathtub and hairdryer.

3. Merapi Junior Suite



Figure 5. Merapi Junior Suite

There are 6 Merapi Junior Suite rooms located on the 1st to 3rd floors. This room features a view of Mount Merapi and is supported by a classic design that can enhance the comfort and luxury of this room. Other facilities that complement this room include electrical kettle, international plug, save deposit box, full set up amenities, free Hi-tea and also alarm clock & radio.

4. Merapi Romantic Suite



Figure 6. Merapi Romantic Suite

There are 2 Merapi Romantic Suite rooms featuring subtle design textures that evoke a sense of romantic comfort and luxury. This room is located on the 7th floor. Merapi Romantic Suite has special facilities, namely guests can request a honeymoon set up in this room, but are charged a fee of Rp. 700,000, - which can add a romantic impression to this room. Other facilities in this room include; nesppresso coffee, maker, electrical kettle, shower and bathtub, balcony access, welcome fruits.

5. VIP Club



Figure 7. VIP Club

There are 6 rooms with an area of 40m² located on the 8th floor. VIP Club has rooms with luxurious carpeted floors with King Size beds at Lafayette Boutique Hotel Yogyakarta. This type of room is located on the 7th floor with a view of the city of Yogyakarta as the view offered by this room type.

Designed by featuring a smooth design texture that evokes a sense of comfort and luxury. A relaxing place to rest and away from the hustle and bustle of the city of Yogyakarta.

This room type is only available with a king size bed. Complementary facilities in the room are a work desk, 43-inch LED TV, and mini bar.

6. Penthouse



Figure 8. Penthouse

There is one Penthouse room with an area of 160 sqm with soothing wooden floors wrapped in luxurious carpets with a double king size bed, some furniture with a touch of gold color, work desk, elegant sofa, mini kitchen and dining table. The bathroom is equipped with a luxurious shower and bath, a dressing room and has an exclusive view of Mount Merapi. Equipped with several facilities such as 55-inch LED TV, IDD telephone, international plug, tea and coffee maker, saving box, hairdryer, wifi access, minibar, turndown service and harman kordon bluetooth speaker. There is a meeting room, if rented with a meeting room it is called a VIP Club. Smoking is prohibited in the Penthouse. The

penthouse is only available 1 room on the 8th floor with number 801. An ideal choice for guests who seek privileges and views of the majestic Mount Merapi.

2.4.2. Other Facilities

1. Le Petit Restaurant



Figure 9. Le Petit Restaurant

Lafayette Boutique Hotel offers the best restaurant in Yogyakarta, namely Le Petit Restaurant. Designed with a classic modern touch. This restaurant is open daily serving a selection of set menus and a la carte options during lunch and dinner, perfect for couples, family meals or business dinners with escargot, caesar salad, norwegian salmon, hot stone steak, fried rice and a menu. oxtail soup. Free Wi-Fi access is available throughout the premises and the restaurant to make guests more comfortable to stay in this hotel.

2. Martinique Sky Lounge



Figure 10. Martinique Sky Lounge

Martinique Sky Lounge is a lounge owned by Lafayette Boutique Hotel Yogyakarta which is designed with a modern touch. This lounge provides a variety of cocktail menus, champagne to wine and also provides an interesting a la carte menu. In addition, in this lounge, guests can enjoy the beauty of Yogyakarta City from a height both during the day and at night. Martinique Sky Lounge is a fashionable place for the trendy community with a lively program and great city views.

3. Business Centre



Figure 11. Business Centre

24-hour Business Centre at Lafayette Boutique Hotel offers many business amenities for the discerning executive travellers.

4. Swimming Pool



Figure 12. Swimming Pool (google)

Lafayette Boutique Hotel provides a swimming pool as a place of fun and recreation. The comfortable chairs offer the perfect setting for enjoying poolside fun or basking in the Yogyakarta sun. Drink menu and service is available throughout the day complete with poolside service for guests' convenience. Pool facilities are

offered exclusively for hotel guests. Children under the age of 16 are not permitted to use the swimming pool facilities without adult supervision. There is a pool attendant but the hotel does not provide a pool guard. The hotel swimming pool uses chlorinated water.

5. Fitness Centre



Figure 13. Fitness Centre (google)

Located on the top floor, the fitness centre at Lafayette Boutique Hotel Yogyakarta is equipped with a variety of state-of-the-art equipment suitable for all fitness levels to help the guests maintain their health.

6. Meeting Room

Table 1. Meeting Room Size

Meeting Room	Size	Class Room	U Shape	Theater	Board Room	Round Table
Le Blanc	93 sqm	42	40	80	45	40
Le Blue	93 sqm	42	40	80	45	40
Le Noir	80 sqm	-	-	-	14	-



Figure 14. Le Blanc Meeting Room



Figure 15. Le Noir Meeting Room



Figure 16. Le Blue Meeting Room

2.5. Kitchen Brigade

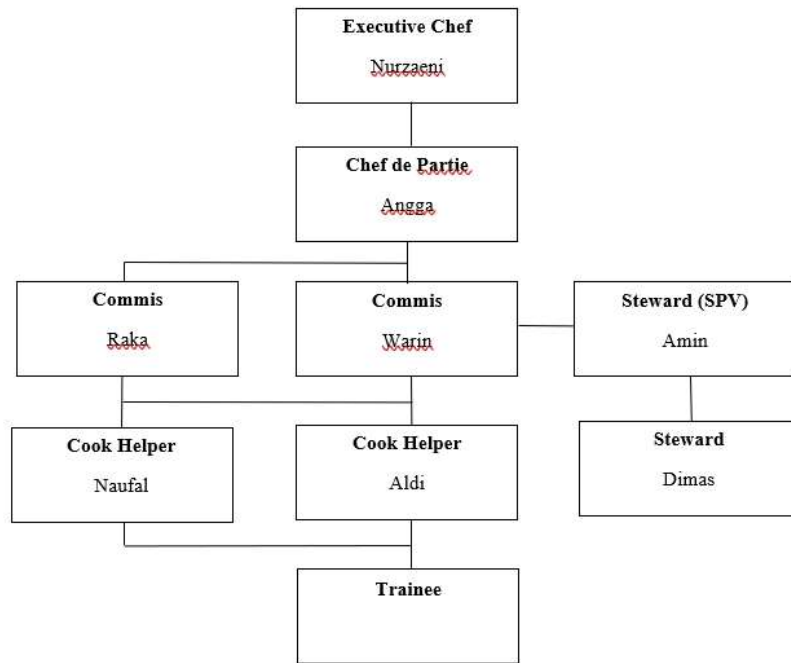


Figure 17. Kitchen Brigade

These are the main tasks of kitchen department team:

Table 2. Kitchen Main Task

No	Position	Main Task
1.	Executive Chef	<ol style="list-style-type: none"> Plan and direct food preparation and culinary activities Modify menus or create new ones that meet quality standards

		<ol style="list-style-type: none"> 3. Estimate food requirements and food/labor costs 4. Supervise kitchen staff's activities 5. Arrange for equipment purchases and repairs 6. Recruit and manage kitchen staff 7. Give prepared plates the "final touch" 8. Perform administrative duties 9. Comply with nutrition and sanitation regulations and safety standards
2.	Chef de Partie	<ol style="list-style-type: none"> 1. Preparing, cooking and presenting high quality dishes within the speciality section 2. Assisting the Head Chef and Sous Chef in creating menu items, recipes and developing dishes 3. Assisting with the management of food hygiene practices 4. Managing and training any Commis Chefs 5. Monitoring portion and waste control 6. Overseeing the maintenance of kitchen and food safety standards 7. Creating schedule for staffs and trainees
3.	Commis	<ol style="list-style-type: none"> 1. Perform cooking, cleaning, and delivery 2. Monitors kitchen equipment and reports issues to superiors 3. Continually develops culinary knowledge to produce high-quality meals

		<ol style="list-style-type: none"> 4. Measures, mixes, and prepares meal ingredients, sauces, and seasonings 5. Washes, chops, and cuts fruit, meat, and vegetable items 6. Assesses inventory and requests resupply when necessary 7. Plates meal items under the chef de partie's supervision 8. Disposes of spoiled items and adheres to sanitation policies
4.	Cook Helper	<ol style="list-style-type: none"> 1. Preparing meal ingredients for the cook, which includes washing, peeling, cutting, and slicing ingredients. 2. Assisting kitchen staff to unload food supplies from delivery trucks. 3. Properly washing and drying all dishes, utensils, cooking instruments and cutting boards. 4. Neatly putting away all utensils, cooking instruments, dishes, and cutting boards in their respective places. 5. Packing take-out orders as needed.
5.	Steward	<ol style="list-style-type: none"> 1. Removing garbage, replacing garbage bags, and washing garbage cans. 2. Mopping and sweeping the kitchen areas as required. 3. Scraping food from dirty dishes, pots, pans, plates, flatware, and glasses, washing dirty dishes and cutlery.

2.6. Hygiene and Sanitation Standard in Lafayette Boutique Hotel

Hygiene and sanitation in general are the conditions and practices that help in maintaining health and prevent the spread of disease.

2.6.1 Color coded cutting board standard

Colour	Function
White	For cutting fruits
Yellow	For cutting poultry
Red	For cutting meat
Green	For cutting vegetables
Blue	For cutting seafood

Table 3. Color Coded Cutting Board

This color differences is to prevent cross-contamination. It will prevent bacteria from raw meat or seafood or poultry contaminating fruits or vegetables that will be served to the customers, also avoiding food poisoning.

2.6.2. Minimum temperature

1. Heated to 74° C

- a. Poultry (minced or whole)
- b. Stuffed food and pasta
- c. Soups and sauces

2. Heated to 68° C

- a. Minced beef

3. Heated to 65° C

- a. Eggs
- b. Seafood
- c. Beef and lamb

4. Heated to 55° C

- a. Roast beef

2.6.3. Personal Hygiene

1. Proper grooming standard

Everyone in the kitchen must follow the proper grooming standard. Always wear clean clothes and clean apron. Hat or cap is a must to protect food from hair falling around. Jewelerries like rings and bracelets are not allowed in the kitchen, only a simple earring is allowed (for girls only). Moustache and beard must be neat and trimmed. Always wear safety shoes to protect the feet from harmful equipments and always maintain short, clean, and polish-free fingernails.

2. Wash hands

Washing Hands as per the hygiene standards and at the appropriate time is very important. The proper method to wash hands includes under fingernails and up to forearms vigorously and thoroughly with soap and warm water for a period of at least 20 to 30 seconds. Turn off the water faucets or tap using a paper towel in order to prevent recontamination of clean hands. Always follow the 6 steps of washing hands.

3. General Cleaning

General cleaning is a daily activity that is required to maintain Lafayette Boutique Hotel Yogyakarta's hygiene and sanitation standards. The cutting board should be rinsed in hot water by hand or in the dishwasher. Once a month, perform a thorough cleaning of the chiller and shelves. In addition to

renewing all expired food labels and ensuring that all items meet food safety standards.