

**FOODPRENEUR REPORT  
“ROLLICHE”**



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**STUDY PROGRAM OF CULINARY ART  
OTTIMMO INTERNATIONAL MASTERGOURMET  
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2022**

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Surabaya, October 13<sup>th</sup>, 2022



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**APPROVAL**

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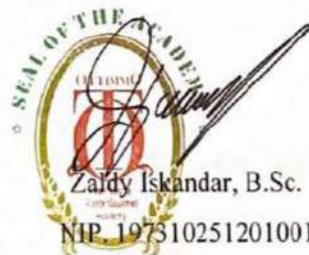


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Surabaya,



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## **EXECUTIVE SUMMARY**

Culinary business is a thriving industry in Indonesia. Many Indonesians start their private business through private-owned restaurant or kiosk . Over the course of time, food business has been very abundant that it is pretty hard to stand out from the crowd of food industry . Rolliche.ID is a food business that focuses on traditional Chinese pork related dish . Rolliche.id is a restaurant that provides various types of Chinese cuisines , Rolliche provides Pre-order services through whatsapp and Tokopedia. We also recently opened grabfood restaurant with the name “kedai siobak krispi babajis” that are serving from 10 A.M to 10 P.M .Our initial purpose with “kedai siobak krispi babajis” is to start a food business with business costs as low as possible , and still keeping high quality of food standards for customers .

*Keyword : Online food platform business, Culinary Business, Rolliche.id*