

# CHAPTER I

## INTRODUCTION

### 1.1 Background of Study

Indonesia has a very interesting tourist attraction and is very interesting for anyone who has visited. The potential for natural wealth and cultural diversity stretches from Sabang to Merauke. This is a great opportunity for Indonesia to further develop in the world of tourism and become a source of income. Two important factors in tourism are hotels and culinary. The tourists are looking for a place to stay in the places visited and also looking for culinary from the destinations they visit. To keep up with the ever-changing market variations, innovative and creative ideas are needed to develop every day.

Four Point is a 4-star hotel located right next to the 2nd largest mall in Indonesia, Tunjungan Plaza Mall. This strategic location makes this Four Point hotel attractive for business people and families. At this Four Point hotel, guests will enjoy the facilities available at the hotel, such as swimming pools, fitness facilities and can enjoy traditional Surabaya culinary delights such as cingur salad and Madura meat soup. This makes the Four Point by Sheraton Surabaya hotel chosen as a place for students to take part in the internship program.

Ottimmo Internasional is an academic culinary art which accommodates students who have a passion in the food . To improve their knowledge and skills, Ottimmo International creates an internship program. The aim of this internship program for trainee to increase cooking skills and learn new skills for example make salad dressing and learn how to make different types of fruit cuts and a la carte menus.

## **1.2 Industrial Training Objectives**

- a. To learn about new cooking techniques, new recipes and different types of fruit cuts.
- b. To practice and improve time management, communication skill, and confidence.
- c. Train students how to work in teams
- d. To know about the vision, mission, and company objectives

## **1.3 The Benefits of Industrial Training**

### **1.3.1 Benefits of Internships for Students**

- a. The internship help the student to adjust to work environment.
- b. The student learn to adapt and improve communication outside your comfort zone
- c. Internship are useful for developing soft skill and interpersonal skill such as self confidence, team work, time management, and creativity
- d. Internship give students insight into industry they are entering for the further career choices.
- e. Internship expand connections with people around you that will be useful in the future.

### **1.3.2 Internship Benefits for the International Culinary Academy and Patisserie Ottimmo**

- a. Establishing good relations between universities and hotels where students do internships
- b. Enhance potential to recruit students for the next internship cycle.
- c. Evaluating the final report made by students in the context of developing the lecture curriculum in the future.

### **1.3.3 Benefits of Four Points Internship by Sheraton Surabaya**

- a. The company receives labor assistance from universities
- b. Recruitment and training cost can be reduced by employing interns
- c. As a medium to build partnerships between OTTIMMO and Hotel