

## **CHAPTER VI**

### **CONCLUSION**

#### **6.1 Conclusion**

Almost everyday we consume unhealthy food and unhealthy things , percentage of Indonesian people to eat healthy food is very little because of habits. But if you keep it that way your body will be occupied by some disease. So little by little we need to changes our dietary habits or to eat properly so they will have a long life and keep their body in shape. But these days the demand for healthy food product increased but the competition in food industry never ends. Our product filled with so many nutrients and benefit, we are using various ingredients to levitate the taste. Rarely people knows about benefit of terap / marang fruit and also not consumed everyday. Aside from its delightful taste, marang is also good for one's body. Studies show that it is loaded with nutritional value, containing calcium, protein, vitamins A and C, beta-carotene, crude fiber, retinol, and iron, our product can be used for every age from young - old and can also be used to dietary program, low carbs food, and healthy lifestyle.

Local products have to compete for issuing various innovations and good research and development products. We believe our product can be compete with other senior syrup in the market or other homemade syrup. Our prouct will be expanded from time to time by making another new product to the list and by upgrading the taste by following food trend so our costumer will never get bored about our product.

#### **6.2 Suggestion**

For the future writer hoping that Dolcee “ less sugar terap syrup” can be know by many people, domestically or maybe world. Hoping that taste from terap syrup can be developed again, also the texture / the thickness from the syrup can be developed or renewing. Customers can find new variant syrup dan know more another variant of fruit. In terms of marketing can be improved so our less sugar terap syrup can be know by many people.

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## **Bibliography**

### **APPENDIX**

#### **A.1 Design Packaging**



**(Source : Anonymous, 2017)**

#### **A.2 Logo**

