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APPENDIX

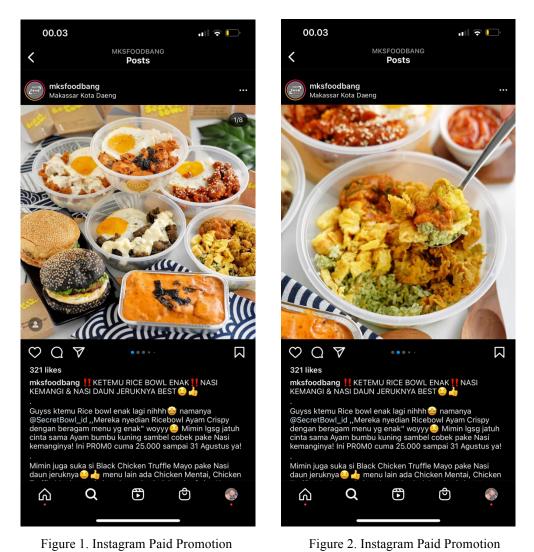


Figure 1. Instagram Paid Promotion



Figure 3. Spicy Korean



Figure 4. Chicken Mentai



Figure 5. Chicken Truffle Mushroom



Figure 6. Salmon Mentai



Figure 7. Chicken Truffle Egg Mayo



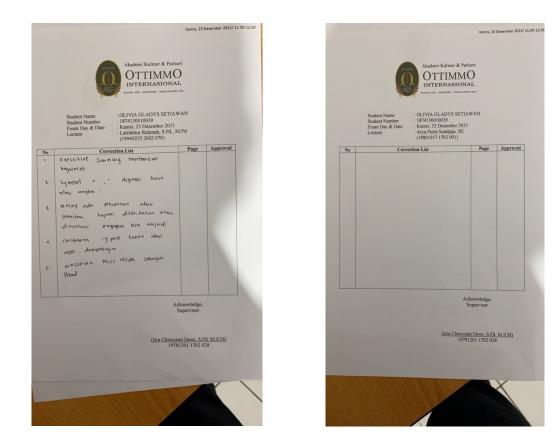
Figure 8. Secret Burger



Figure 9. Secret bowl orders documentation



Figure 10. Costumer order 50 box documentation



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