

EXECUTIVE SUMMARY

Chrymum jam is chrysanthemum block spread. Chrymum jam also has a lot of benefit for human body because chrysanthemum seed and chrysanthemum dried flower. Chrysanthemum are easy to gets, easy apply to other recipe. Chrysanthemum seed and chrysanthemum flower also have many health benefits such as lowering diabetes, high blood pressure, chest pain, chrysanthemum seed and flower also good for those who have stomach cancer and prosatate

Chrymum jam will be packed in baking papper and box. Each block will contain 100gr of chrysanthemum spread block will be sold for Rp.22.182 Later, we will develop this jam can be find at gift stores, supermarkets, restaurants, or can be order through our website and social media.