

TABLE OF CONTENT

HARD COVER	0
TITLE PAGE	0
APPROVAL 1	Error! Bookmark not defined.
APPROVAL 2	i
APPROVAL 3	ii
PLAGIARISM STATEMENT	iv
PREFACE	iv
TABLE OF CONTENT	vi
LIST OF TABLES.....	viii
LIST OF PICTURES	ix
EXECUTIVE SUMMARY	x
CHAPTER 1 INTRODUCTION.....	1
1.1 Background of The Study	1
1.2 The Objectives of The Study	2
1.3 The Benefits of The Study	2
CHAPTER 2 INGREDIENTS AND UTENSILS OVERVIEW.....	3
2.1 Description of The Material to be Used.....	3
2.2 The Tools Used During The Processing	4
CHAPTER 3 NEW PRODUCT PROCESSING SEQUENCE	5
3.1 The Processing Product Using Picture.....	5
3.2 The Processing Product Using Flowchart	9
3.3 Complete Recipe Attached.....	10
CHAPTER 4 NEW PRODUCT OVERVIEW.....	12
4.1 The Facts of Nutrition	12
CHAPTER 5 BUSINESS PLAN.....	15
5.1 General Description of Company.....	15
5.2 Identification of Investment Opportunities	15
5.3 Stakeholder.....	16
5.4 SWOT Analysis	16
5.5 Marketing Aspect.....	17
5.5.1 Customer Characteristic.....	17
5.5.2 Market Segmentation.....	18
5.5.3 Marketing Strategies.....	18

5.6 Financial Aspect.....	19
5.6.1 Variable Cost	19
5.6.2 Start Up Capital	20
5.6.3 Overhead Cost	20
5.6.3 Fixed Cost	20
5.6.4 Cost of Production	21
5.6.5 Break Even Point.....	21
5.7 Technical Aspect.....	22
5.8 Legal Aspect.....	22
CHAPTER 6 CONCLUSION.....	24
6.1 Conclusion.....	24
6.2 Suggestion	24
REFERENCES	25
APPENDIX.....	26
Appendix 1. Packaging Desain	26
Appendix 2. Supplier List	26
Appendix 3. Product Logo	27