


APPENDIX

Appendix 1. PACKAGING DESAIN

Nutrition Facts	
Serving size	2 cups (150ml)
Amount Per Serving	
Calories	240
	% Daily Value*
Total Fat 3g	4%
Saturated Fat 0g	0%
Trans Fat 0g	
Sodium 0mg	0%
Total Carbohydrate 13g	5%
Dietary Fiber 1g	4%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 41g	82%



Ingredients :
Beras shirataki,
Susu Kedelai
Gula Merah

250 ml Exp:

Picture 15. Label

Appendix 2. SUPPLIER LIST

➤ Shirataki Rice

The Shirataki Rice is from Toko Baru Mulya, located at Jl. Jendral Sudirman, Ponorogo, Jawa Timur, Indonesia.

➤ Jelly Powder

The Jelly Powder is from Tobaku, located at Jl. Raya Dukuh Kupang No. 57A, Pakis, Kec. Sawahan, Kota SBY, Jawa Timur 60225, Indonesia.

➤ Pandan

The Pandan is from Tiara Sayur, located at Jl. Raya Sambikerep No.1, Lontar, Kec. Sambikerep, Kota SBY, Jawa Timur 6021, Indonesia.

➤ Soy Milk

The Soy Milk is from Tobaku, located at Jalan Raya Dukuh Kupang No.57A, Dukuh Pakis, Kota Surabaya, Jawa Timur 60225, Indonesia.

➤ Brown Sugar

The salt is from Tobaku, located at Jalan Raya Dukuh Kupang No.57A, Dukuh Pakis, Kota Surabaya, Jawa Timur 60225, Indonesia.

➤ Water

The Water is from Tirta Jaya, located at Jalan Dharmahusada 39C, Mojo, Kec. Gubeng, Kota Surabaya, Jawa Timur 60285, Indonesia.

➤ Packaging Bottle

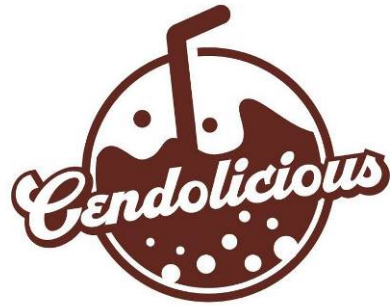
The packaging bottle is from Tobaku located at Jalan Raya Dukuh Kupang No.57A, Dukuh Pakis, Kota Surabaya, Jawa Timur 60225, Indonesia.

➤ Label Sticker

Label sticker is printed at Spectrum, located at Jalan Raya Mulyosari No.95A , Kalisari, Kec. Mulyorejo, Kota SBY, Jawa Timur 60112, Indonesia.

Appendix 3. PRODUCT LOGO

➤ Logo



Picture 16. Logo

➤ Packed Product



Picture 17. Unpacked Product



Picture 18.Packed Product