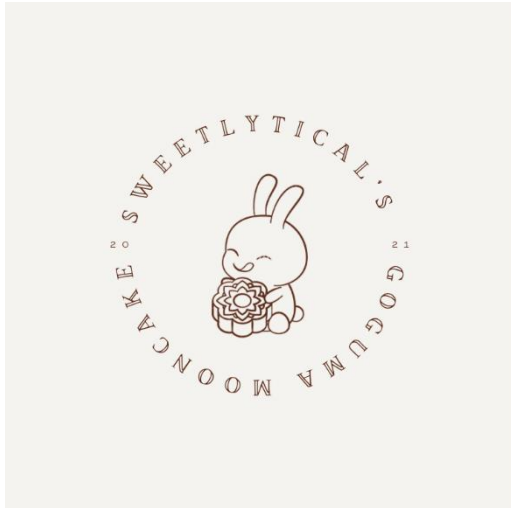


APPENDIX

Appendix 1. PACKAGING DESIGN & LOGO



Picture 32. Logo & packaging cover

Appendix 2. SUPPLIER LIST

➤ Sweet Potato

The sweet potato is from Sayurmoms at Tokopedia

➤ Canola Oil, Glutinous Rice Flour, Rice Flour, Corn Starch, Vanilla Powder, Fresh milk, Confectioners Sugar, Fiber Crème, VCO, Cheese, Taro Powder, Honey

Ingredients above are from Tobaku, located at Jalan Raya Dukuh Kupang No.57A, Dukuh Pakis, Kota Surabaya, Jawa Timur 60225, Indonesia.

➤ Packaging Mica

The packaging Mica is from Fukupak Printing, located at Jl. Raya Darmo Permai I No.69, Pradahkalikendal, Kec. Dukuhpakis, Kota SBY, Jawa Timur 60226, Indonesia.

➤ Box Secondary Packaging

Box Secondary Packaging is from Fukupak Printing, located at Jl. Raya Darmo Permai I No.69, Pradahkalikendal, Kec. Dukuhpakis, Kota SBY, Jawa Timur 60226, Indonesia.

➤ Label Sticker

Label sticker is printed at Spectrum Printing, located at Jl. Raya Darmo Permi II No.56, Pradahkalikendal, Kec. Dukuhpakis, Kota SBY, Jawa Timur 60187