**APPENDIX**

**Appendix 1. PACKAGING DESIGN**

**Label of our product**

**MOOD BOARD**

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**Appendix 2.**

**SUPPLIER LIST**

* Fresh Coconut

From a coconut seller in jl. Martadireja 3, near the Jaya Bengkel, Purwokerto, jawa tengah Indonesia

* Kefir probiotics

Order through online for in purwokerto people didn’t sell kefir probiotic, buy it from Jakarta selatan.

* Packaging bottle

From toko Surya Mulia in jl. Jendral sudirman no.57, purwokerto, jawa tengah Indonesia

* Sticker

From toko advertising in jl. Gatot subroto no 76, purwokerto, jawa tengah Indonesia

**Appendix 3. PRODUCT LOGO**

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* **Unpacked Product**

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* **Packed Product**

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