


APPENDIX

Appendix 1. PACKAGING DESAIN

Nutrition Facts	
3 servings per container	
Serving size	(33g)
Amount Per Serving	210
Calories	
% Daily Value*	
Total Fat 3g	4%
Saturated Fat 0g	0%
Trans Fat 0g	
Sodium 0mg	0%
Total Carbohydrate 15g	5%
Dietary Fiber 1g	4%
Total Sugars 0g	
Includes 0g Added Sugars	0%
Protein 1g	2%

Not a significant source of cholesterol, vitamin D, calcium, iron, and potassium.

*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.



100 GRAM

composition :
 White glutinous rice flour, Black glutinous black flour, All purpose flour, Coconut milk, Water, Watermelon rinds jam

good for 2 days at room temperature
 or
 5 days at the refrigerator

Picture 25. Label

MOODBOARD



Picture 26. Moodboard

Appendix 2. SUPPLIER LIST

➤ Watermelon

The watermelon is from Superindo, located at Jl. Dharmahusada No.191, Mojo, Kec. Gubeng, Kota SBY, Jawa Timur 60285, Indonesia.

➤ Strawberry

The strawberry is from Superindo, located at Jl. Dharmahusada No.191, Mojo, Kec. Gubeng, Kota SBY, Jawa Timur 60285, Indonesia.

➤ Lemon

The lemon is from Superindo, located at Jl. Dharmahusada No.191, Mojo, Kec. Gubeng, Kota SBY, Jawa Timur 60285, Indonesia.

➤ Honey

The honey is from Hokky, located at Jl. Panglima Sudirman No.32, Embong Kaliasin, Kec. Genteng, Kota SBY, Jawa Timur 60271, Indonesia.

➤ Stevia sugar

The stevia sugar is from NARA OHSOP from Tokopedia.

➤ White glutinous rice flour

The white glutinous rice flour is from Hokky, located at Jl. Panglima Sudirman No.32, Embong Kaliasin, Kec. Genteng, Kota SBY, Jawa Timur 60271, Indonesia.

- Black glutinous rice flour
The black glutinous rice flour is from Hokky, located at Jl. Panglima Sudirman No.32, Embong Kaliasin, Kec. Genteng, Kota SBY, Jawa Timur 60271, Indonesia.

- All porpose flour
The all porpose flour is from Jmaxx, located at Jl. MERR No.11 C, Semolowaru, Kec. Sukolilo, Kota SBY, Jawa Timur 60119, Indonesia.

- Coconut milk
The coconut milk is from Hokky, located at Jl. Panglima Sudirman No.32, Embong Kaliasin, Kec. Genteng, Kota SBY, Jawa Timur 60271, Indonesia.

- Packaging
The packaging jar is from Café Glass, located at Jl. Dharmahusada No.186, Mojo, Kec. Gubeng, Kota SBY, Jawa Timur 60285, Indonesia.

- Label Sticker
Label sticker is printed at ASSET Printing & Packaging, located at Jl. Mayjen Prof. Dr. Moestopo No.79X, Pacar Kembang, Kec. Tambaksari, Kota SBY, Jawa Timur 60285, Indonesia

Appendix 3. PRODUCT LOGO

➤ Logo



Picture 27. Logo

➤ Unpacked Product



Picture 28 Unpacked Product

➤ Packed Product



Picture 29 Packed Product



Akademi Kuliner & Patiseri

OTTIMO
INTERNASIONAL
CONSULTATION FORM
RESEARCH AND DEVELOPMENT
FINAL PROJECT

Name : Kimberley Agatha
Student Number : 1974130010007
Advisor :

No	Date	Topic Consultation	Name/ Signature
7.	26 / 11	packaging	
8	26 / 11		
9	26 / 11		
10	26 / 11		

No	Date	Topic Consultation	Name/ Signature
1	24 / 11	konsul resep	
2.	25 / 11	konsul resep	
3.	25 / 11	konsul nutrition	
4.	25 / 11	konsul label	
5.	25 / 11	konsul bab 3	
6.	25 / 11	konsul bab 4	