

APPENDIX

A. DESIGN PACKAGING



Picture 31. Design Packaging

B. SUPPLIER LIST

1. Mangosteen Fruit

The Mangosteen that we bought from Taman Puspa Raya Market that is located at International Village 1 Block C2 No. 21, Blok F, Sambikerep, Lontar, Kota Surabaya, Jawa Timur 60219.

2. Aqua

The Mineral Water that we bought from PT. Distributor Air Minuma Aqua Surabaya.

<https://www.facebook.com/pages/category/Community/Distributor-Air-Minuma-Aqua-Surabaya-553134158069704/>.

3. Castor Sugar

The Granulated Sugar that we bought from PT. CV. SUMBER JAYA MAKMUR.

<http://distributor-sembako-murah-surabaya.blogspot.com/2018/06/blog-post.html>.

4. Glass Jar

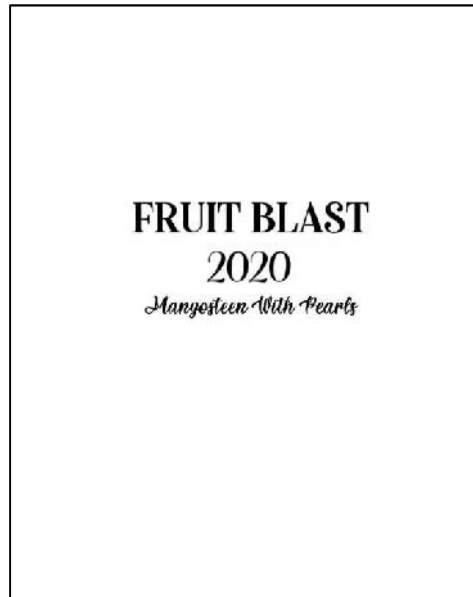
The Glass Jar that we bought from PT.Sido Mumbul

<https://www.indotrading.com/product/toples-gelas-kaca-p458135.aspx>.

5. Wine Bottle

The Candy Paper that we use is from Cafe Glass Market that is located at Jl. Sentra Taman Gapura, Sambikerep, No. 186, Gubeng, Kota Surabaya, Jawa Timur 60285.

**C. LOGO PICTURES, PRODUCT
(BEFORE AND AFTER PACKAGING)**



Picture 32. Logo Picture



Picture 33. Product before Packaging



Picture 34. Product after Packaging

D. COMPANY PROFILE

In here the author will tell about this profile about company, and hope giving more information.



Picture 35. Company Profile Cover

In this picture, the author will introduce the company profile. Start from our name shop. This shop name is Fruit Blast 2020 and if explained briefly it is an abbreviation of the main product Mangosteen With Pearls.



Picture 36. Company Profile Unique Selling

In this picture, the author will explain as briefly about attracting new customer to our product.

2. Business/quality

' Always make mouth people
smile to enjoy drink moment
with our quality product
- CV Fruit Blast -



Picture 37. Company Profile Quality

In this picture, the author will explain business in short. And make customer happy is our goal as new seller in Indonesian.

3. Business identity
~@ THE SHOP ORIGINALITY NAME IS FRUIT BLASTER @~
HAVE TWO OUTLET BALI AND SURABAYA
WITH MEDIA SOCIAL PROMOTION.
OUR COMPANY CAN REACH
MORE BUYER

A bowl of white fruit, possibly mango or papaya, next to a green fruit.

Picture 38. Company Profile Business Identity

In this picture, the author will tell about business, goal business and goal target.



Picture 39. Company Profile Various Product

In this picture, the author will introduce the new product to new costumer.



Picture 40. Company Profile Closing

In this picture, the author be thankful about costumer attention for this product promotion.



Akademi Kuliner & Patiseri

OTTIMO
INTERNASIONAL

CULINARY ARTS GASTRONOMY BAKING & PASTRY ARTS

CONSULTATION FORM
RESEARCH AND DEVELOPMENT
FINAL PROJECT

Name : Felix Tirta Haryanto

Student Number :

Advisor :

No	Date	Topic Consultation	Name/ Signature
7	26/11/21	Toples kaca packaging	
8	26/11/21	sticker	
9	27/11/21	Lab. alcohol	
10	29/11/21	product	

No	Date	Topic Consultation	Name/ Signature
1	4/11/21	Packaging	
2	4/11/21	Nutrition Fact	
3	25/11/21	Packaging	
4	25/11/21	Product	
5	25/11/21	Alcohol content	
6	25/11/21	Ide product	