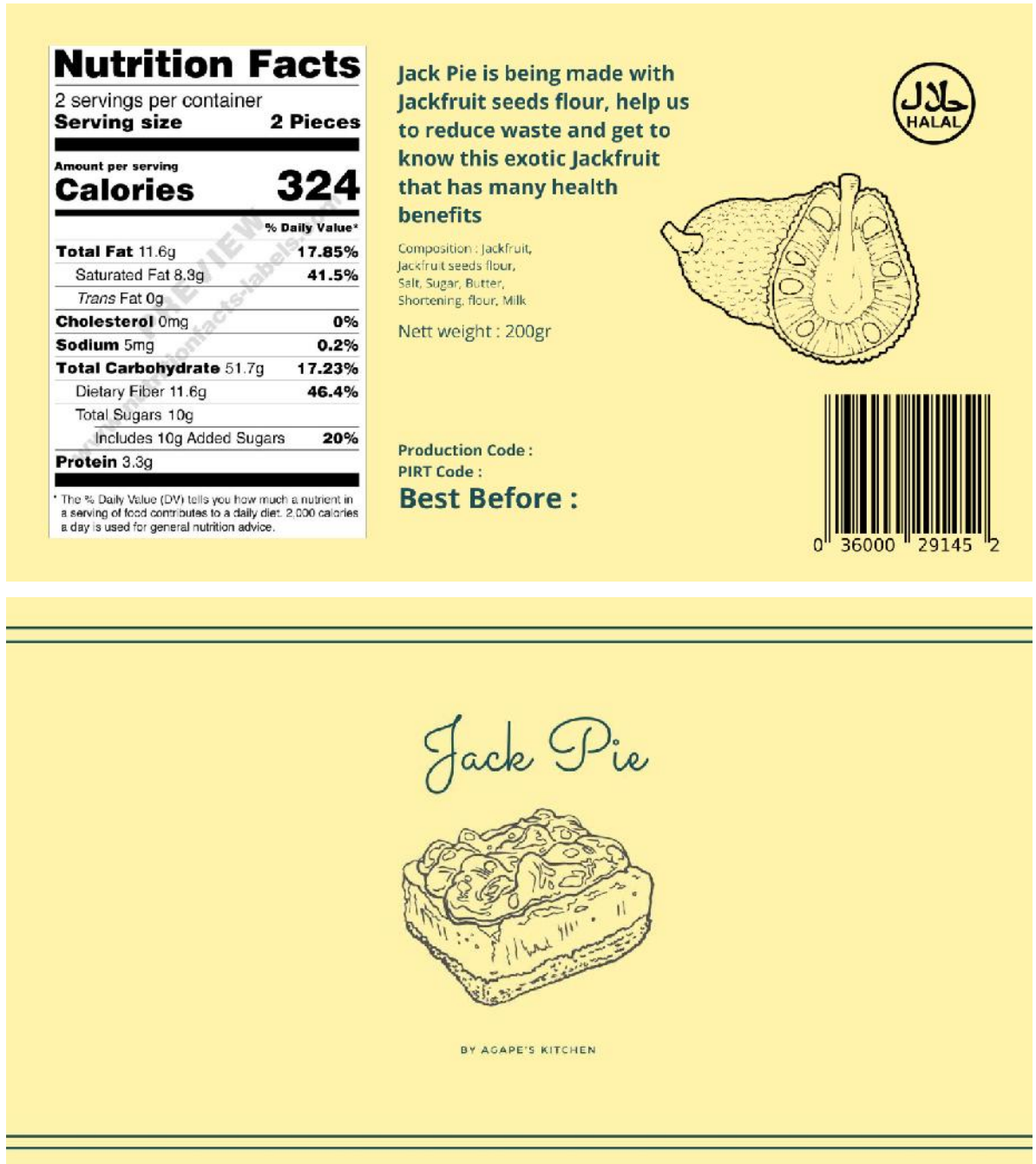


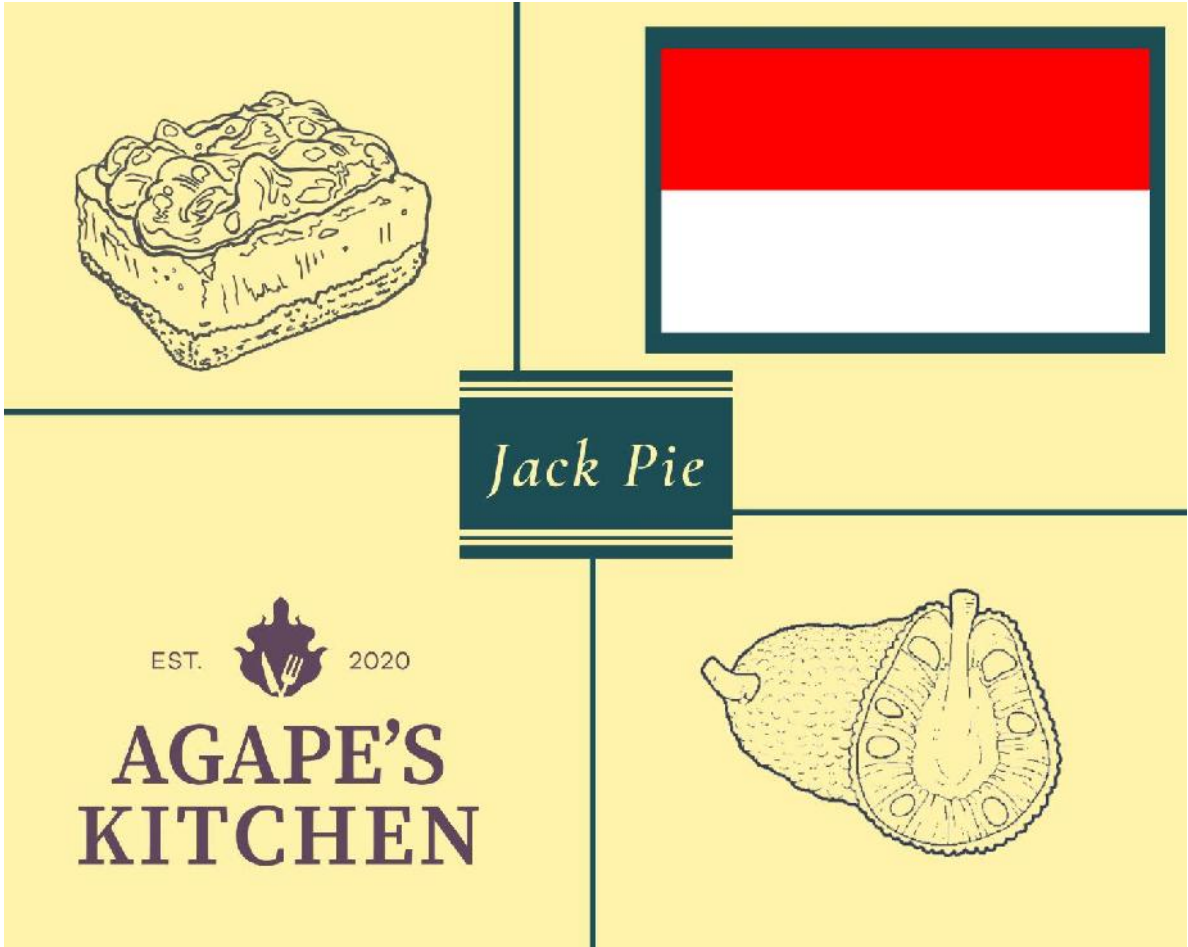
APPENDIX

Appendix 1. PACKAGING DESAIN



Picture 17. Label

Source : Personal documentation, 2021



Picture 18. Moodboard

Source : Personal documentation, 2021

Appendix 2. SUPPLIER LIST

1. Jackfruit & Jackfruit seeds

The Jackfruit and the jackfruit seeds is from Ida Buah, located at Jl. Bunguran No. 45, Surabaya, Jawa timur, Indonesia.

2. Milk

The milk is from Toko mitra barokah, located at Jl. Kebraon mitra satwa II No. 64, Surabaya, Jawa Timur, Indonesia.

3. Butter

The Butter is from Tobaku, located at Jalan Raya Dukuh Kupang No.57A, Dukuh Pakis, Kota Surabaya, Jawa Timur 60225, Indonesia.

4. Shortening

The Shortening is from Tobaku, located at Jalan Raya Dukuh Kupang No.57A, Dukuh Pakis, Kota Surabaya, Jawa Timur 60225, Indonesia.

5. Salt

The salt is from Tobaku, located at Jalan Raya Dukuh Kupang No.57A, Dukuh Pakis, Kota Surabaya, Jawa Timur 60225, Indonesia.

6. Sugar

The sugar is from Tobaku, located at Jalan Raya Dukuh Kupang No.57A, Dukuh Pakis, Kota Surabaya, Jawa Timur 60225, Indonesia.

7. Packaging Box

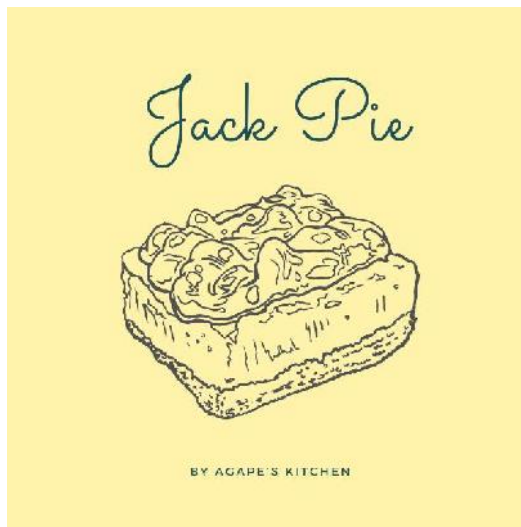
The packaging box is from Red Packaging (Tokopedia), located in Jakarta Barat, Jawa Barat, Indonesia.

8. Label Sticker

Label sticker is printed at Smile Island Printing, located at Jl. Ngagel Jaya Tengah No. 84, Surabaya, Jawa Timur, Indonesia.

Appendix 3. PRODUCT LOGO

1. Logo



Picture 19. Logo

Source : Personal documentation, 2021

2. Unpacked Product



Picture 20. Unpacked Product

Source : Personal documentation, 2021

3. Packed Product



Picture 21. Packed Product

Source : Personal documentation, 2021



Maakmi Kuliner & Pastry
OTTIMO
 INTERNATIONAL

**CONSULTATION FORM
 RESEARCH AND DEVELOPMENT
 FINAL PROJECT**

Name: Nicholas Ayape
 Student Number: 1974130010012
 Advisor: Lati-fahur Rahmah S.Pd.M.Pd

No	Date	Topic Consultation	Name/ Signature
1	15/12/21	Table of content, daftar isi	[Signature]
2	17/12/21	Bab I	[Signature]
3	20/12/21	Bab II	[Signature]
4	21/12/21	Bab III	[Signature]
5	22/12/21	Bab IV	[Signature]
6	23/12/21	Packaging	[Signature]

No	Date	Topic Consultation	Name/ Signature
7	24/12/21	Nutrition Facts	[Signature]
8	27/12/21	Keywords, Executive Summary	[Signature]
9	28/12/21	Selling Price, BEP	[Signature]
10	29/12/21	Fixed & overhead cost	[Signature]