

TABLE OF CONTENT

HARD COVER.....	0
TITLE PAGE.....	0
APPROVAL 1	ii
APPROVAL 2	iii
PLAGIARISM STATEMENT.....	iv
PREFACE.....	v
TABLE OF CONTENT	vi
LIST OF TABLES	viii
LIST OF PICTURES.....	ix
EXECUTIVE SUMMARY.....	x
CHAPTER 1 INTRODUCTION	1
1.1 BACKGROUND OF THE STUDY	1
1.2 THE OBJECTIVE OF THE STUDY	3
1.3 THE BENEFITS OF THE STUDY	4
CHAPTER 2 INGREDIENTS AND UTENSILS OVERVIEW	5
2.1 DESCRIPTION OF THE MATERIAL TO BE USED	5
2.2 THE TOOLS USED DURING THE PROCESSING	6
CHAPTER 3 NEW PRODUCT PROCESSING SEQUENCE	8
3.1 THE PROCESSING PRODUCT USING PICTURE	8
3.2 THE PROCESSING PRODUCT USING FLOWCHART	16
3.3 COMPLETE RECIPE ATTACHED	17
CHAPTER 4 NEW PRODUCT OVERVIEW	20
4.1 THE FACTS OF NUTRITION.....	20

CHAPTER 5 BUSINESS PLAN	23
5.1 GENERAL DESCRIPTION OF COMPANY	23
5.2 IDENTIFICATION OF INVESTMENT OPPORTUNITIES	23
5.3 STAKEHOLDER	24
5.4 SWOT ANALYSIS.....	26
5.5 MARKETING ASPECT.....	26
5.6 FINANCIAL ASPECT.....	29
5.6.2 Start up Capital.....	30
5.6.3 Fixed Cost	31
5.6.4 Overhead Cost.....	31
5.6.5 Cost of Production	31
5.6.7 Break Even Point (BEP).....	32
5.7 TECHNICAL ASPECT	33
5.8 LEGAL ASPECT	33
CHAPTER 6 CONCLUSION	36
6.1 CONCLUSION.....	36
6.2 SUGGESTION.....	37
BIBLIOGRAPHY	38
APPENDIX	40
Appendix 1. PACKAGING DESIGN	40
Appendix 2. SUPPLIER LIST	41
Appendix 3. PRODUCT LOGO.....	42