

Culinary Innovation and New Product Development Report
NUGGET MUSHROOM FRITATA WITH TALIWANG FLAVOUR



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2021

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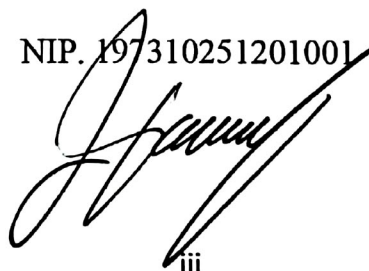
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Surabaya, October 23th 2021



Novita Wijaya Gotama

PREFACE

As for the beginning, I would like to thank god, for his blessing and spiritual guidance in order for me to complete this research and development report. The main purpose for this report is to help each student in Ottimmo to be creative and innovative as we have to create a whole new product that never been in Indonesia. One of the reasons why I come up with the idea of making Nugget Mushroom Fritata is because I want to create a delicious condiment combined with Taliwang flavor.

During the process of completing thid report, I received so mucuh guidance and support. By this, I would like to express my gratitude to the names below:

1. My parents who have supported and provided me to achieve good education and as a family role to help in personally.
2. Ms. Hilda Tjahjani Iskandar as my RnD mentor who always helped me in so many things in order for me to understand the guideline for making this report.
3. Ms. Irra Chrisyanti dewi as the Head of study program at Ottimmo Internasional.
4. Mr. Zaldy Iskandar as the head Director of Ottimmo Internasional.
5. Mr. Arya Putra, who help me by suggetions.

Surabaya, 23 Octoberth, 2021.



Novita Wijaya Gotama

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EXECUTIVE SUMMARY

Nugget Mushroom Fritata is a Nugget that i combine with local flavour from Lombok which is Taliwang seasoning. This idea came because i like food in Lombok, one of which is Taliwang Chicken, Also Taliwang Chicken becomes more popular in Indonesia. When you eat this nugget, you will find the taste of Taliwang flavour and Mushroom.

Nugget Mushroom Fritata will be pack in a Microwavable Disposable Plastic and every pack got 8 pcs, and everyone can request with rice or not. The product will be sold at IDR 20.000. You can find order this product in Social Media and in my cafe board game in Lombok.