

TABLE OF CONTENT

HARDCOVER	0
TITLEPAGE	0
APPROVAL 1	i
APPROVAL 2	ii
PLAGIARISM STATEMENT	iii
PREFACE	iv
TABLE OF CONTENT	v
LIST OF TABLES	vii
LIST OF PICTURES	viii
EXECUTIVE SUMMARY	ix
CHAPTER 1 INTRODUCTION	1
1.1 Background of The Study	1
1.2 The Objectives of The Study	2
1.3 The Benefits of The Study	2
CHAPTER 2 INGREDIENTS AND UTENSILS OVERVIEW	3
2.1 Description of The Material to be Used	3
2.2 The Tools Used During The Processing	5
CHAPTER 3 NEW PRODUCT PROCESSING SEQUENCE	9
3.1 The Processing Product Using Picture	9
3.2 The Processing Product Using Flowchart	16
3.3 Complete Recipe Attached	17
CHAPTER 4 NEW PRODUCT OVER VIEW	20
4.1 Product Description	20
4.2 The Facts of Nutrition	20
CHAPTER 5 BUSINESS PLAN	23
5.1 General Description of Company	23
5.2 Identification of Investment Opportunities	23
5.3 Stakeholder	24
5.4 SWOT Analysis.....	25
5.5 Marketing Aspect	25
5.5.1 Customer Characteristic	25
5.5.2 Market Segmentation	26
5.5.3 Marketing Strategies	26
5.6 Financial Aspect	27
5.6.1 Variable Cost	27
5.6.2 Fixed Cost	28

5.6.3 Overhead Cost	28
5.6.4 Cost of Production	28
5.6.5 Break Even Point	29
5.7 Technical Aspect	30
5.8 Legal Aspect	30
CHAPTER 6 CONCLUSION	32
6.1 Conclusion	32
6.2 Suggestion	32
BIBLIOGRAPHY	33
APPENDIX	33
Appendix 1. Packaging Desain	35
Appendix 2. Supplier List	36
Appendix 3. Product Logo	37