

# APPENDIX

## Appendix 1. PACKAGING DESIGN



Ingredients:

Snake fruit seeds flour,  
Bread flour, Salt, Egg, Water, Olive oil

<b>Nutrition Facts</b>	
<b>Serving size</b>	<b>(200g)</b>
<b>Amount Per Serving</b>	
<b>Calories</b>	<b>220</b>
	<small>% Daily Value*</small>
<b>Total Fat</b> 23g	<b>29%</b>
Saturated Fat 5.618g	<b>28%</b>
<i>Trans</i> Fat 0g	
<b>Sodium</b> 490mg	<b>21%</b>
<b>Total Carbohydrate</b> 84g	<b>31%</b>
Dietary Fiber 3g	<b>11%</b>
Total Sugars 0g	
Includes 0g Added Sugars	<b>0%</b>
<b>Protein</b> 27g	<b>54%</b>
<small>Not a significant source of cholesterol, vitamin D, calcium, iron, and potassium</small>	
<small>*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.</small>	

Picture 19. Packing design

## **Appendix 2. SUPPLIER LIST**

➤ Snakefruit seeds

Snakefruit seeds is from Elyyastore, located in surabaya, Jawa timur 60237, Indonesia.

➤ Packaging Box

The packaging go green box is from Tobaku, located at Jl. Raya Dukuh Kupang No.57A, Pakis, Kec. Sawahan, Kota Surabaya, Jawa Timur 60225, Indonesia.

➤ Label Sticker

Label sticker is printed at Spectrum Printing, located at Jl. Raya Darmo Permai II No. 56, Pradah Kalikendal, Kec. Dukuh Pakis, Kota Surabaya, Jawa Timur 60226, Indonesia.

### Appendix 3. PRODUCT LOGO

#### ➤ Logo



Picture 20. LOGO

#### ➤ Unpacked Product



#### ➤ Packed Product

