

**CULINARY INNOVATION AND NEW PRODUCT
DEVELOPMENT PROJECT**

**DELIZ NUGGET
(Karawila Nugget)**



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Surabaya, November 1st 2021



Liviane Lilo


PREFACE

first of all I want to thank God for His blessing and guidance enabled me to complete this report. The main objective of this report is that Ottimmo students become more creative and innovative because we have to create completely new products which has never existed in Indonesia. One of the reasons why I came up with the idea make Deliz Nugget because I want to make nuggets using Karawila (Gambas) ingredients which is high in fiber and has many health benefits.

During the process of completing this report, I consulted and also received a lot of knowledge for my product. With this, I would like to express my gratitude to the names below:

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EXECUTIVE SUMMARY

Deliz Nugget is a nugget that we made from karawila (Gambas/Oyong) special ingredients from Indonesia. I made this idea because I saw some of Indonesia's diverse natural products, for example such as karawila which is usually in soup, so I wanted to make another innovation, by making it into nuggets. if you eat this nugget, it might be a little different because the nuggets usually contain meat, then this nugget contains karawila. maybe for some people vegetarians are used to consuming processed foods from vegetables. and besides that, karawila is also useful for improving blood flow, improving digestion because it is high in fiber, making it easier to defecate.

We pack our nuggets in vacuum plastic to make them last longer. in 1 plastic pack we sell at a price of 18.000.