

TABLE OF CONTENT

HARD COVER.....	0
TITLE PAGE	0
APPROVAL 1.....	i
APPROVAL 2.....	ii
PLAGIARISM STATEMENT	iii
PREFACE	iv
TABLE OF CONTENT	v
LIST OF TABLES	vii
LIST OF FIGURES	viii
EXECUTIVE SUMMARY.....	ix
CHAPTER 1	1
INTRODUCTION.....	1
1.1 BACKGROUND OF THE STUDY	1
1.2 THE OBJECTIVE OF THE STUDY	2
1.3 BENEFIT OF THE STUDY	2
CHAPTER 2	3
INGREDIENTS AND UTENSILS OVERVIEW.....	3
2.1 DESCRIPTION OF THE MATERIAL TO BE USED.....	3
2.2 THE TOOLS USED DURING THE PROCESS	4
CHAPTER 3	6
NEW PRODUCT PROCESSING SEQUENCE	6
3.1 THE PROCESSING PRODUCT BY USING PICTURE.....	6
3.2 PROCESSING PRODUCTS USING FLOWCHART	9
3.3 COMPLETE RECIPE ATTACHED	10
CHAPTER 4	12
NEW PRODUCT OVERVIEW.....	12
4.1 THE FACTS OF NUTRITION	12
CHAPTER 5	14
BUSINESS PLAN.....	14
5.1 GENERAL DESCRIPTION OF COMPANY	14

5.2 IDENTIFICATION OF INVESTMENT OPPORTUNITIES	14
5.3 STAKEHOLDER	15
5.4 SWOT ANALYSIS	16
5.5 MARKETING ASPECTS.....	17
5.5.1 Customer characteristics.....	17
5.5.2 Market Segmentation	17
5.5.3 Marketing strategies	18
5.6 FINANCIAL ASPECT.....	18
5.6.1 Variable cost.....	18
5.6.2 Fixed Cost	19
5.6.3 Overhead cost.....	20
5.6.4 Cost of production	20
5.6.5 Break Even Point (BEP).....	21
5.7 TECHNICAL ASPECT	21
5.8 LEGAL ASPECT	21
CHAPTER 6	24
CONCLUSION.....	24
6.1 CONCLUSION	24
6.2 SUGGESTION.....	24
BIBLIOGRAPHY	25
APPENDIX	26