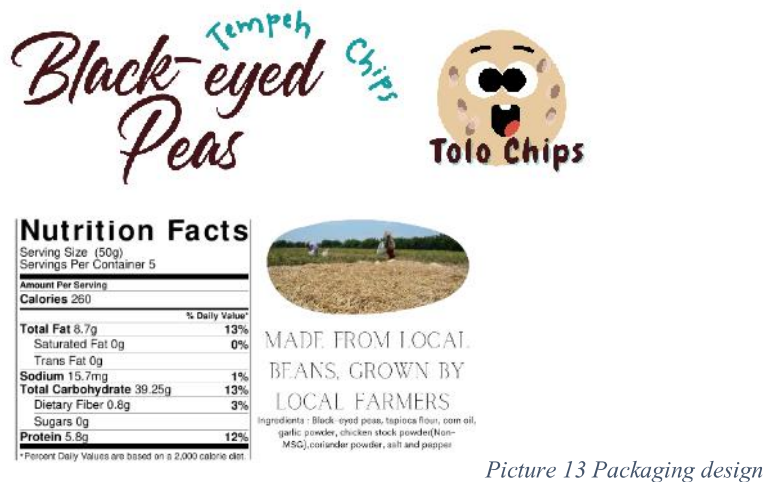


APPENDIX

Appendix 1 . PACKAGING DESIGN



Picture 13 Packaging design

Appendix 2 . SUPPLIER LIST

❖ **Black-eyed Peas**

The black-eyed Peas is from Sinar Inti Pangan , Located at Pabean Rd, sidoarjo

❖ **Tapioca Flour**

The Tapioca Flour is from Pelangi , Located at Ruko Taman Gapura blok F , Surabaya

❖ **Tempeh Starter**

The tempeh starter is from Safira Grosir , Located at Surabaya

❖ **Corn Oil**

The corn oil is from Pelangi , Located at Ruko Taman Gapura blok F

❖ **Garlic Powder**

The garlic powder is from Multi Chemical Indonesia , Located at Bandung

❖ **Coriander Powder**

The coriander powder is from Multi Chemical Indonesia , Located at Bandung

❖ **Chicken stock powder (Non-MSG)**

The chicken stock powder is from Multi Chemical Indonesia , Located at Bandung

❖ **Salt & Pepper**

The salt and pepper is from Toko Sembako Mbak Win , Located at Made Rd , Surabaya

❖ **Water**

The water is from Toko Sembako Mbak Win , Located at Made Rd , Surabaya

❖ **Packaging Standing Pouch**

The packaging is from Athena Mart , Located at Surabaya

❖ **Label Sticker**

The Label Sticker is from Sunshine Digital Printing , Located at Bukit Telaga Rd, Surabaya

Appendix 3. Product Logo

❖ Logo



Picture 14 Product Logo

❖ Unpacked Product



Picture 15 Unpacked Product

❖ Packed Product



Picture 16 Packed Product