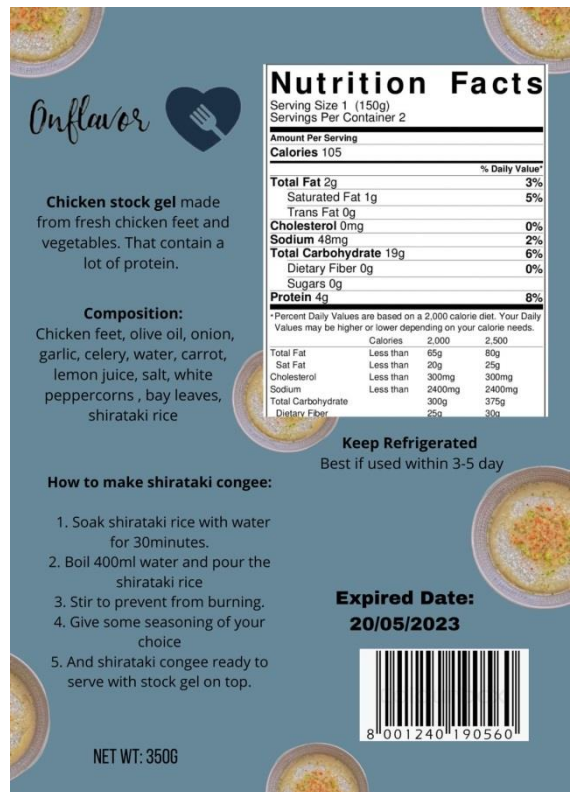


APPENDIX

Appendix 1. PACKAGING DESAIN



Picture 23. Label



Appendix 2. SUPPLIER LIST

➤ Chicken feet

The Chicken feet is from Pasar Badung, located at Dangin Puri Kangin, Jl. Sulawesi No.1, Dauh Puri Kangin, Kec. Denpasar Bali

➤ Olive oil

The Olive oil is from Grandlucky, located at Jalan sunset road, Kuta Bali

➤ Onion

The Onion is from from Pasar Badung, located at Dangin Puri Kangin, Jl. Sulawesi No.1, Dauh Puri Kangin, Kec. Denpasar Bali

➤ Garlic

The Garlic is from from Pasar Badung, located at Dangin Puri Kangin, Jl. Sulawesi No.1, Dauh Puri Kangin, Kec. Denpasar Bali

➤ Carrot

The carrot is from Pasar Badung, located at Dangin Puri Kangin, Jl. Sulawesi No.1, Dauh Puri Kangin, Kec. Denpasar Bali

➤ Salt

The sugar is from Pasar Badung, located at Dangin Puri Kangin, Jl. Sulawesi No.1, Dauh Puri Kangin, Kec. Denpasar Bali

➤ Lemon

The Lemon is from Pasar Badung, located at Dangin Puri Kangin, Jl. Sulawesi No.1, Dauh Puri Kangin, Kec. Denpasar Bali

➤ Peppercorns

The peppercorns is from Pasar Badung, located at Dangin Puri Kangin, Jl. Sulawesi No.1, Dauh Puri Kangin, Kec. Denpasar Bali

➤ Bay leaves

Bay leaves are from Pasar Badung, located at Dangin Puri Kangin, Jl. Sulawesi No.1, Dauh Puri Kangin, Kec. Denpasar Bali

➤ Celery

The celery are from pasar badung located at Dangin Puri Kangin, Jl. Sulawesi No.1, Dauh Puri Kangin, Kec. Denpasar Bali

➤ Ginger

The ginger is from Pasar Badung, located at Dangin

Puri Kangin, Jl. Sulawesi No.1, Dauh Puri Kangin,
Kec. Denpasar Bali

➤ Vacuum plastics

Vacuum plastic are from Plastik Surabaya,
Located at Jl. Nusa Kambangan, Denpasar Barat,
Bali

➤ Aluminium packaging

Aluminium packaging are from Plastik Surabaya,
Located at Jl. Nusa Kambangan, Denpasar Barat,
Bali

➤ Stickers

The stickers are from Dewata Printing Bali, located
in Jl. Bedugul No.47 A, Sidakarya, Denpasar
Selatan, Kota Denpasar, Bali 80225

Appendix 3. PRODUCT LOGO

➤ Logo



Picture 24. Logo

➤ Unpacked Product



Picture 25. Vacuumed product

➤ Packed Product

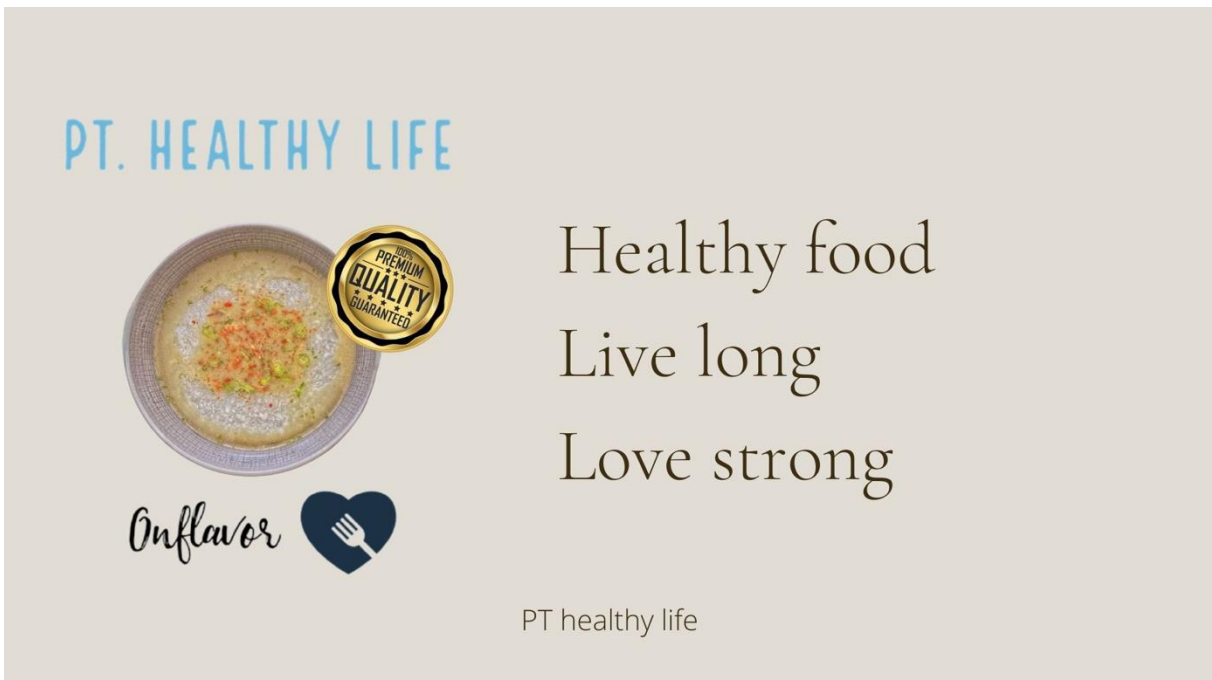


Picture 26. Packed product

Appendix 4. COMPANY PROFILE



Picture 27. Company profile



Picture 28. Company profile



Seputar Bisnis

Komitmen kami menjadi bisnis kuliner yang fokus dalam menghasilkan sebuah produk makanan yang mengedepankan kesehatan. Maka dari itu kami mengutamakan kandungan yang terbaik dalam sebuah produk

Picture 29. Company profile




Chicken Stock Gel
(with shirataki congee)

Produk PT.
Healthy Life

Onflavor 


Picture 30. Company profile

PT. HEALTHY LIFE



Identitas Bisnis

Nama: PT. Healthy life
 Alamat: Jl.Imam bonjol no.315 Denpasar Bali
 Owner: Michelle Theophania Loekito
 No Telpon: 081999111102/ 081999444445
 Email: PTHhealthylife@gmail.com



Visi & Misi

Visi


”Menjadi produsen makanan sehat terbaik”

Misi

1. Memproduksi sebuah produk pangan yang sehat tanpa bahan pengawet
2. Menjadi role model makanan sehat pada UMKM


Picture 31. Company profile

PT. HEALTHY LIFE



Legalitas Bisnis

1. Sertifikat halal No. 01331056820411
2. Sertifikat HACCP: 001HACCP1700711
3. SIUP No. 503.7/150/12.30/PK/IC/2021
4. Tanda Daftar Perusahaan No.1112847101247
5. Tanda Daftar Industri No. 503/29/TDI/IX/2021
6. Pendaftaran HAKI: Pengajuan No. Doo78956748



Riwayat Usaha

Usaha PT. Healthy Life dirintis oleh Ibu Michelle theophania pada tahun 2020. Produk pertama yang dikeluarkan adalah chicken stock gel eith shirataki congee. yang menarik perhatian banyak customer.

Penjualan berkembang pesat dalam satu tahun, dan akan merencanakan produk sehat lainnya dalam masa yang akan datang.

Picture 32. Company profile

Produk

Dalam kemasan



Dikemas dalam Vacuum pack yang dimasukan kedalam standing pouch aluminium food grade. Sehingga produk dapat bertahan lama.

Hasil jadi



Briefly elaborate on what you want to discuss.

Picture 33. Company profile

Penghargaan eksternal

Best product, Best achievement

Proses produksi dengan kualitas yang baik akan menjamin produk yang berkualitas dan konsisten. Yang dapat diakui oleh berbagai pihak eksternal sebagai bukti apresiasi dari pelanggan.



PT. HEALTHY LIFE

Picture 34. Company profile

Michelle Theophania

Memiliki passion di bidang culinary saat masih remaja. Terutama pada healthy food. Saat ini tergabung dalam komunitas nutritionist untuk mendalami lebih lagi mengenai nutrisi

Founder

PT. HEALTHY LIFE

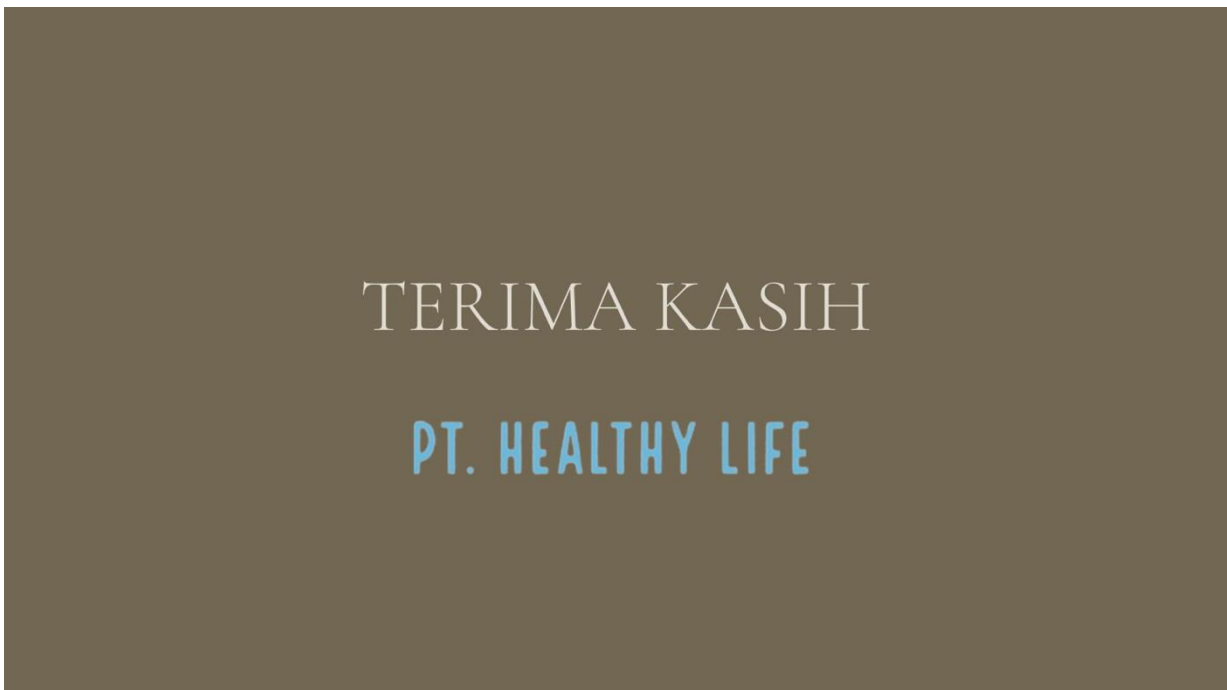
 : PT_Healthylife

 : PTHHealthyLife@gmail.com

 : PT. Healthy Life

 : 081999111102 / 081999444445

Picture 35. Company profile



Picture 36.. Company profile



Akademi Kuliner & Pastry
OTTIMO
 INTERNATIONAL
TEKUNAN ARTS - GABUNGAN - BERUSAHA BERSAMA SAMA

**CONSULTATION FORM
 RESEARCH AND DEVELOPMENT
 FINAL PROJECT**

| No | Date | Topic Consultation | Name/ Signature |
|----|-------|---------------------------|--------------------|
| 1. | 06/12 | Exam's rules & regulation | |
| 2. | 16/11 | Company Profile | |
| 3. | 31/10 | Nutrition fact | |
| 4. | 17/11 | Rnd approval | |
| 5. | 19/11 | Nutrition Fact | |
| 6. | 15/11 | Revised Recipe | |

Name : *Michelle Theophania*
 Student Number : *1974130010004*
 Advisor : *Fira C. Dewi*

| No | Date | Topic Consultation | Name/ Signature |
|-----|-------|--------------------|--------------------|
| 7. | 20/11 | Rnd Presentation | |
| 8. | 08/09 | Rnd Product no. 1 | |
| 9. | 07/10 | Rnd Product no. 2 | |
| 10. | 16/11 | Consultation Form | |