

APPENDIX

Appendix 1. PACKAGING DESAIN



Customer Service
082187610033

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Net weight
300g

Ingredients:
Strawberry, Banana, Spinach, Broccoli Stem,
Dragon Fruit, Porang Flour, Lactose-free milk,
Stevia.

Best before:



Picture 28. Label

Appendix 2. SUPPLIER LIST

➤ Porang Flour

The porang flour is from Healthy DEBM, located in Bandung, Jawa Barat 40111, Indonesia.

➤ Strawberry

The strawberry is from Hokky, located at Jalan Pradah Kali Kendal, Dukuh Pakis, Kota Surabaya, Jawa Timur 60225, Indonesia.

➤ Banana

The banana is from Hokky, located at Jalan Pradah Kali Kendal, Dukuh Pakis, Kota Surabaya, Jawa Timur 60225, Indonesia.

➤ Spinach

The spinach is from Hokky, located at Jalan Pradah Kali Kendal, Dukuh Pakis, Kota Surabaya, Jawa Timur 60225, Indonesia.

➤ Broccoli stem

The broccoli is from Hokky, located at Jalan Pradah Kali Kendal, Dukuh Pakis, Kota Surabaya, Jawa Timur 60225, Indonesia.

➤ Stevia

The stevia is from Hokky, located at Jalan Pradah Kali Kendal, Dukuh Pakis, Kota Surabaya, Jawa Timur 60225, Indonesia.

➤ Lactose-free milk

The lactose-free milk is from Hokky, located at Jalan Pradah Kali Kendal, DukuhPakis, Kota Surabaya, Jawa Timur 60225, Indonesia.

➤ Dragon fruit

The dragon fruit is from Hokky, located at Jalan Pradah Kali Kendal, DukuhPakis, Kota Surabaya, Jawa Timur 60225, Indonesia.

➤ Packaging Jar

The packaging jar is from Toko Jars & Design, located at Jl. Rungkut Asri Utara XIX No. 82, Kec. Rungkut, Kota Surabaya, Jawa Timur 60293, Indonesia.

➤ Label Sticker

Label sticker is printed at Spectrum Printing, located at Jl.Raya Darmo Permai II No56, Pradahkalikendal, Kec. Dukuh pakis, Kota Surabaya, Jawa Timur 60226, Indonesia.

Appendix 3. PRODUCT LOGO

➤ Logo



Picture 29. Logo

➤ Unpacked Product



Picture 30. Unpacked Product

➤ Packed Product



Picture 31. Packed Product