

# APPENDIX

## Appendix 1. PACKAGING DESAIN



Picture 30. Label packaging



Picture 31. Moodboard

## Appendix 2. SUPPLIER LIST

- Pumpkin  
The Pumpkin is From Freshmarket Citraland, located at Jl. Taman Puspa Raya, Made, Kec. Sambikerep, Kota SBY, Jawa Timur 60217
- Pumpkin Seeds  
The pumpkin seeds is from RumahMente, located at Bavarian Village, Jl. Raya Darmo Permai Selatan, Baru III, Kec. Dukuhpakis, Kota SBY, Jawa Timur 60188 (Shopee)
- Mineral water  
The Mineral Water is from Niagara Air, located at North Citraland, Kec. Pakal, Kota SBY.
- Jelly powder  
The Jelly Powder is from Freshmarket Citraland, located at Jl. Taman Puspa Raya, Made, Kec. Sambikerep, Kota SBY, Jawa Timur 60217
- Agar powder  
The Agar Powder is from Freshmarket Citraland, located at Jl. Taman Puspa Raya, Made, Kec. Sambikerep, Kota SBY, Jawa Timur 60217
- Xanthan Gum  
The Xanthan Gum is from Madamebakeshop, located at Dukuh Pakis, Kota SBY, Jawa Timur (Shopee)
- Yogurt Starter  
The Yogurt Starter is from Istanbul Store, located at Lawang, Kota Malang, Jawa Timur (Shopee)
- Milk UHT  
The Milk UHT is from Superindo, located at Jl. Telaga Utama D1 No. 31-32, Jeruk, Kec. Lakarsantri, Kota SBY, Jawa Timur 60213.
- Honey  
The Honey is from Superindo, located at Jl. Telaga Utama D1 No. 31-32, Jeruk, Kec. Lakarsantri, Kota SBY, Jawa Timur 60213.
- Label Sticker

Label Sticker is from Metropolis Printing, located at G-WALK Jl. Ruko Taman Gapura A No.8, Lontar, Kec. Sambikerep, Kota SBY, Jawa Timur 60217.

- **Packaging Bottle**  
The Packaging Bottle is from Café Glass, located at Jl. Mayjen HR. Muhammad No. 336, Pradahkalikendal, Kec. Dukuh Pakis, Kota SBY, Jawa Timur 60226.
- **Thermos**  
The Thermos from Café Glass, located at Jl. Mayjen HR. Muhammad No. 336, Pradahkalikendal, Kec. Dukuh Pakis, Kota SBY, Jawa Timur 60226.

### **Appendix 3. PRODUCT LOGO**

#### ➤ **Logo**



*Picture 32. Logo*

➤ Unpacked Product



Picture 33. Unpacked product

➤ Packed Product



Picture 34. Packed product