

APPENDIX

Appendix 1. PACKAGING DESAIN

a) LOGO



Nutrition Facts		Ingredients : Crystal
2 servings per container		Guava, Glutinous Flour, Cornstarch,
Serving size (29g)		Stevia Sweetener, Low Fat Milk,
Amount Per Serving		Water, Lemon.
Calories 70		
Total Fat 26g		20%
Saturated Fat 0g		0%
Trans Fat 0g		0%
Cholesterol 5mg		0%
Total Carbohydrate 40g		15%
Dietary Fiber 6g		0%
Total Sugar 6g		0%
Total Sodium 5g		10%
Protein 4g		8%

Best Before :

Picture 19 Logo

b) Packaging After and Before



Picture 20 Unpacked Produk



Picture 21 Packed Produk Sekunder



Picture 22 Packed Produk Premier

Appendedix 2. Supplier List

- a. Crystal Guava
The Crystal Guava is from Toko Tiza Fruit, located at Jl Wiguna 1 no 24, Gn. Anyar, Kec. Anyar, Kota SBY, Jawa Timur 60294
- b. Glutinous Flour
The glutinous flour is from Toko Mirrorku, located at Ruko Taman Gapura, Jl.Taman Internasional no 16, Lontar, Kec. Sambikerep, Kota SBY, Jawa Timur 60216
- c. Low Fat Milk
The Low Fat Milk is from Toko Mirrorku, located at Ruko Taman Gapura, Jl.Taman Internasional no 16, Lontar, Kec. Sambikerep, Kota SBY, Jawa Timur 60216
- d. Stevia Sweetener
The stevia sweetener is from Super Indo, located at Jl. Telaga Utama D1 no 31-32, Jeruk, Kec. Lakarsantri, Kota SBY, Jawa Timur 60213

- e. Oil
The oil is from Super Indo, located at Jl. Telaga Utama D1 no 31-32, Jeruk, Kec. Lakarsantri, Kota SBY, Jawa Timur 60213
- f. Cornstarch
The Cornstarch is from Toko Mirrorku, located at Ruko Taman Gapura, Jl.Taman Internasional no 16, Lontar, Kec. Sambikerep, Kota SBY, Jawa Timur 60216
- g. Lemon
The lemon is from Toko Levi, located at Jl. Taman Puspa Raya, Made, Kec. Sambikerep, Kota SBY, Jawa Timur 60217
- h. Water
The water is from Super Indo, located at Jl. Telaga Utama D1 no 31-32, Jeruk, Kec. Lakarsantri, Kota SBY, Jawa Timur 60213
- i. Packaging Sekunder
The Packaging is from Pick n Pack Packaging Solutions, located at Gwalk Shophouse W1-1 Jl Citraland W1-1-, Lontar, Kec. Sambikerep, Kota SBY, Jawa Timur 60216
- j. Packaging Primer
The Packaging is from Pick n Pack Packaging Solutions, located at Gwalk Shophouse W1-1 Jl Citraland W1-1-, Lontar, Kec. Sambikerep, Kota SBY, Jawa Timur 60216
- k. Label Sticker
Labael sticker is printed at Metropolis Digital Printing, located at, G-Walk Jl Ruko Taman Gapura Blok A no 8, Lontar, Kec. Sambikerep, Kota SBY, Jawa Timur 60217