

APPENDIX

Appendix 1. PACKAGING DESIGN

LABEL



Picture 19. Product's label

MOOD BOARD



Picture 20. Brand concept's mood board

Appendix 2. SUPPLIER LIST

- Tapioca Starch

The Tapioca Starch is from the brand “Cap Pak Tani, Liauw Tjioe Kang, Bogor”, was supplied from Tobaku, located at Jalan Raya Dukuh Kupang No.57A, Dukuh Pakis, Kota Surabaya, Jawa Timur 60225, Indonesia.

- Carrageenan

The Carrageenan was supplied from e-commerce, Tokopedia (Lansida).

- Nutritional Yeast

The Nutritional Yeast was supplied from e-commerce, Tokopedia (anabelle-shop).

- Kala Namak

The Kala Namak was supplied from e-commerce, Tokopedia (Rumah Organik 88).

- Rice

The rice is from the brand “SUMO, Jombang”, was supplied from Superindo, located at Jalan Telaga Utama D1 No.31-32, Jeruk, Kec. Lakarsantri, Kota SBY, Jawa Timur 60213, Indonesia.

- Vegetable Fat

The Vegetable Fat is from the brand “Belle, Australia”, was supplied from Hokky Supermarket, located at Pradahkalikendal, Dukuhpakis, Surabaya, Jawa Timur 60226, Indonesia.

- White Miso

The White Miso is from the brand “Mikochan, Indonesia”, was supplied from Hokky Supermarket, located at Pradahkalikendal, Dukuhpakis, Surabaya, Jawa Timur 60226, Indonesia.

- White Vinegar

The White Vinegar is from the brand “S&W, USA”, was supplied from Hokky Supermarket, located at Pradahkalikendal, Dukuhpakis, Surabaya, Jawa Timur 60226, Indonesia.

- Garlic Powder

The Garlic Powder is from the brand “Koepoe, Jakarta”, was supplied from Tobaku, located at Jalan Raya Dukuh Kupang No.57A, Dukuh Pakis, Kota Surabaya, Jawa Timur 60225, Indonesia.

- Soy Protein Isolate

The Soy Protein Isolate was supplied from e-commerce, Tokopedia (Rempah Ideasya).

- Calcium Chloride

The Calcium Chloride was supplied from e-commerce, Tokopedia (Subur Kimia Jaya).

- Plastic Packaging

The Plastic Packaging was supplied from Rumah Plastik, Jl. Ngagel Jaya Utara No.131, Baratajaya, Kec. Gubeng, Kota SBY, Jawa Timur 60284, Indonesia.

- Sticker

The sticker was supplied from Maxiplus Digital Printing, Jl. Raya Menganti Wiyung, Wiyung, Kec. Wiyung, Kota SBY, Jawa Timur 60228, Indonesia.

Appendix 3. PRODUCT LOGO



Picture 21. Product logo

Appendix 4. PRODUCT DETAIL

- Unpacked Product



Picture 22. Unpacked product

- Packed Product (Front & Back)



Picture 23. Packed product (front & back)