

## TABLE OF CONTENT

<b>HARD COVER .....</b>	<b>0</b>
<b>TITLE PAGE .....</b>	<b>0</b>
<b>APPROVAL 1 .....</b>	<b>i</b>
<b>APPROVAL 2 .....</b>	<b>ii</b>
<b>APPROVAL 3 .....</b>	<b>iii</b>
<b>PLAGIARISM STATEMENT .....</b>	<b>iv</b>
<b>PREFACE .....</b>	<b>v</b>
<b>TABLE OF CONTENT .....</b>	<b>vi</b>
<b>LIST OF TABLES .....</b>	<b>viii</b>
<b>LIST OF PICTURES .....</b>	<b>ix</b>
<b>EXECUTIVE SUMMARY .....</b>	<b>xi</b>
<b>CHAPTER 1 INTRODUCTION.....</b>	<b>1</b>
1.1 Background of The Study .....	1
1.2 The Objectives of The Study .....	1
1.3 The Benefits of The Study .....	2
<b>CHAPTER 2 INGREDIENTS AND UTENSILS OVERVIEW.....</b>	<b>3</b>
2.1 Description of The Material to be Used.....	3
2.2 The Tools Used During The Processing .....	8
<b>CHAPTER 3 NEW PRODUCT PROCESSING SEQUENCE .....</b>	<b>15</b>
3.1 The Processing Product Using Picture .....	15
3.2 The Processing Product Using Flowchart.....	17
3.3 Complete Recipe Attached.....	30
<b>CHAPTER 4 NEW PRODUCT OVERVIEW.....</b>	<b>33</b>
4.1 The Facts of Nutrition .....	33
<b>CHAPTER 5 BUSINESS PLAN.....</b>	<b>36</b>
5.1 General Description of Company.....	36
5.2 Identification of Investment Opportunities .....	36
5.3 Stakeholder.....	37
5.4 SWOT Analysis .....	38
5.5 Marketing Aspect.....	39
5.5.1 Customer Characteristic.....	39
5.5.2 Market Segmentation.....	40
5.5.3 Marketing Strategies.....	40
5.6 Financial Aspect.....	41
5.6.1 Variable Cost .....	41
5.6.2 Beginning Capital.....	42

5.6.3 Fixed Cost.....	43
5.6.4 Overhead Cost .....	43
5.6.5 Cost of Production .....	43
5.6.6 Break Even Point .....	44
5.7 Technical Aspect .....	45
5.8 Legal Aspect.....	45
<b>CHAPTER 6 CONCLUSION.....</b>	<b>48</b>
6.1 Conclusion.....	48
6.2 Suggestion .....	48
<b>BIBLIOGRAPHY .....</b>	<b>49</b>
<b>APPENDIX.....</b>	<b>50</b>
Appendix 1. Packaging Desain .....	50
Appendix 2. Supplier List .....	51
Appendix 3. Product Logo .....	53
Appendix 4. Company Profile.....	55