

APPENDIX

1. Design Packaging



Figure 26. Design Packaging

2. Supplier List

- **Durian Seeds**
Durian Seeds was bought at Jl. Raya Rungkut No.2, Kali Rungkut, Kec. Rungkut, Kota SBY, Jawa Timur 60293
- **All Purpose Flour**
All Purpose Flour was bought at Jl. Raya Rungkut Mapan No.1, Rungkut Tengah, Kec. Gn. Anyar, Kota SBY, Jawa Timur 60293
- **Stevia Sugar**
All Purpose Flour was bought at Jl. Raya Rungkut Mapan No.1, Rungkut Tengah, Kec. Gn. Anyar, Kota SBY, Jawa Timur 60293

- **Baking Powder**

All Purpose Flour was bought at Jl. Raya Rungkut Mapan No.1, Rungkut Tengah, Kec. Gn. Anyar, Kota SBY, Jawa Timur 60293

- **Egg**

All Purpose Flour was bought at Jl. Raya Rungkut Mapan No.1, Rungkut Tengah, Kec. Gn. Anyar, Kota SBY, Jawa Timur 60293

- **Butter**

All Purpose Flour was bought at Jl. Raya Rungkut Mapan No.1, Rungkut Tengah, Kec. Gn. Anyar, Kota SBY, Jawa Timur 60293

- **Almond Unsweetened Milk**

All Purpose Flour was bought at Jl. Raya Rungkut Mapan No.1, Rungkut Tengah, Kec. Gn. Anyar, Kota SBY, Jawa Timur 60293

- **Vanilla Extract**

All Purpose Flour was bought at Jl. Raya Rungkut Mapan No.1, Rungkut Tengah, Kec. Gn. Anyar, Kota SBY, Jawa Timur 60293

- **Salt**

All Purpose Flour was bought at Jl. Raya Rungkut Mapan No.1, Rungkut Tengah, Kec. Gn. Anyar, Kota SBY, Jawa Timur 60293

3. Logo



Figure 27. Logo

4. Product

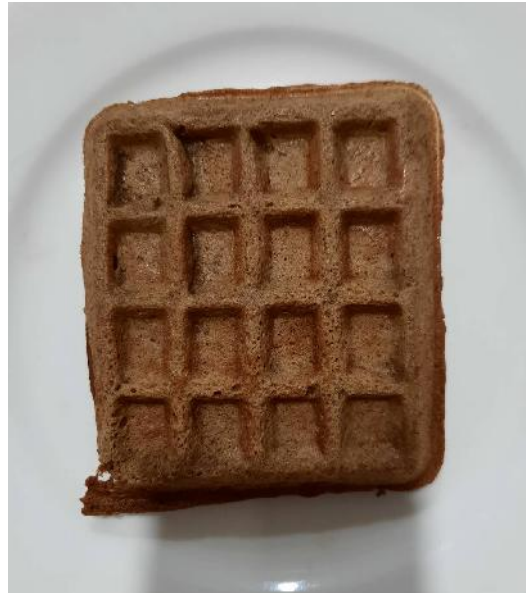


Figure 28. Unpacked Product



Figure 29. Packed Product

5. Company Profile



Company Profile

+62 8125 - 9336 - 846

vi.waffledurianseeds

Rungkut Mutiara 105, East Java



Vision and Mission

Our Vision is : Be the best waffle innovation in the worldwide and be able to compete in culinary business.

Our Mission is : Create the unique taste of waffle and make product popular throughout Indonesia and international.

Background



HOW WE START

Vi.Waffle is a startup business that established in 2020. Our product is a waffle made from durian seeds flour. Create new innovation in food industry and develop new menu.

Business Identity

VI.WAFFLE



NAME

Vi.Waffle Company Surabaya

ADDRESS

Rungkut Mutiara 105, East Java, Surabaya

OWNER

Vierri Lipsendy Lo

PHONE NUMBER

+62 8125 - 9336 - 846

Product

ABOUT OUR PRODUCT

Our product is a new innovation of waffle. Made from durian seeds flour. Use low sugar ingredients and hygiene processing.



Thankyou

FROM VI.WAFFLE