

## EXECUTIVE SUMMARY

‘Bakso Bulung Gek Tin’ is a meatball that we combine with special ingredients from Bali which is *bulung boni*. I come up with this idea looking at how most of Balinese people loves to consume *bulung boni* as their snack and I also want to make *bulung boni* becomes more popular at another provinces. When you eat this meatball, you will find the savory yet tasty from the seaweed and fish meat, chewy-soft texture.

‘Bakso Bulung Gek Tin’ will be pack in a plastic bowl with noodle, celery, fried garlic, and stock or just eat it with ketchup and chili sauce. Every bowl will contain 8 pieces of the meatballs and will be sell at IDR 22.000. Later, we will develop this meatball into a few types, such as grill, fry, etc. This meatball also can be found in vacuum pack edition. Just simply order through our social media then you can enjoy a delicious seaweed meatball.

Keywords: Local Food, Health, Seaweed, *Bulung Boni* Meatball