APPENDIX

Appendix 1. PACKAGING DESAIN

LABEL



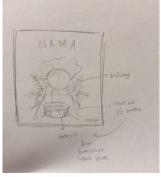
Picture 22. Label (Front)



Picture 23. Label (Back)

MOODBOARD







Picture 24. Moodboard

Appendix 2. SUPPLIER LIST

• Bulung Boni

The *bulung boni* is from Anyar Sari Batu Kandik Traditional Market at Jalan Gunung Galunggung, Ubung Kaja, Denpasar Barat, Padangsambian Kaja, Kec. Denpasar Barat, Kota Denpasar, Bali 80117, Indonesia.

 Coconut Water The coconut water is from Anyar Sari Batu Kandik Traditional Market, located at Jalan Gunung Galunggung, Ubung Kaja, Denpasar Barat, Padangsambian Kaja, Kec. Denpasar Barat, Kota Denpasar, Bali 80117, Indonesia.

• Lime

The lime is from Anyar Sari Batu Kandik Traditional Market at Jalan Gunung Galunggung, Ubung Kaja, Denpasar Barat, Padangsambian Kaja, Kec. Denpasar Barat, Kota Denpasar, Bali 80117, Indonesia.

Minced Fish

The minced fish is from Tiara Gatzu, located at Jalan Gatot Subroto Barat No.567, Kerobokan Kaja, Kec. Kuta Utara, Kabupaten Badung, Bali 80361, Indonesia.

• Tapioca Starch

The tapioca starch is from Tiara Gatzu, located at Jalan Gatot Subroto Barat No.567, Kerobokan Kaja, Kec. Kuta Utara, Kabupaten Badung, Bali Indonesia 80361, Indonesia.

Salt

The salt is from Tiara Gatzu, located at Jalan Gatot Subroto Barat No.567, Kerobokan Kaja, Kec. Kuta Utara, Kabupaten Badung, Bali 8036, Indonesia.

Garlic

The garlic is from Anyar Sari Batu Kandik Traditional Market, located at Jalan Gunung Galunggung, Ubung Kaja, Denpasar Barat, Padangsambian Kaja, Kec. Denpasar Barat, Kota Denpasar, Bali. 80117, Indonesia.

• Ground Pepper

The ground pepper is from Tiara Gatzu, located at Jalan Gatot Subroto Barat No.567, Kerobokan Kaja, Kec. Kuta Utara, Kabupaten Badung, Bali 8036, Indonesia.

• Cooking oil

The cooking oil is from Tiara Gatzu, located at Jalan Gatot Subroto Barat No.567, Kerobokan Kaja, Kec. Kuta Utara, Kabupaten Badung, Bali 8036, Indonesia.

Scallion

The scallion is from Anyar Sari Batu Kandik Traditional Market at Jalan Gunung Galunggung, Ubung Kaja, Denpasar Barat, Padangsambian Kaja, Kec. Denpasar Barat, Kota Denpasar, Bali 80117, Indonesia.

Rice Noodle

The rice noodle is from Tiara Gatzu, located at Jalan Gatot Subroto Barat No.567, Kerobokan Kaja, Kec. Kuta Utara, Kabupaten Badung, Bali 8036, Indonesia.

Celery Leaves

The celery leaves are from Anyar Sari Batu Kandik Traditional Market at Jalan Gunung Galunggung, Ubung Kaja, Denpasar Barat, Padangsambian Kaja, Kec. Denpasar Barat, Kota Denpasar, Bali 80117, Indonesia.

• Fried Onion

The fried onion is from Tiara Gatzu, located at Jalan Gatot Subroto Barat No.567, Kerobokan Kaja, Kec. Kuta Utara, Kabupaten Badung, Bali 8036, Indonesia.

• Sticker Label

The sticker label is from Eka Printing, located at Jalan Gunung Rinjani No.7, Tegal Harum, Kec. Denpasar Barat, Kota Denpasar, Bali 80112, Indonesia.

Packaging

All the packaging is from CV. Fenny Toko Bahan Kue, located at Kartini No.83, Dauh Puri Kaja, Kec. Denpasar Utara, Kota Denpasar, Bali 80231, Indonesia.

Appendix 3. PRODUCT LOGO

• Logo





Picture 25. Logo

• Unpacked Product



Picture 26. Unpacked Product

• Packed Product





Picture 27. Packed Product

COMPANY PROFILE



Picture 28. Company Profile



Picture 29. Company Profile

The Idea of the Product

The idea I combine fish meatball with bulung boni from Bali is because I want to introduce to Indonesian people from other islands our unique main ingredient that maybe not very well known by them.

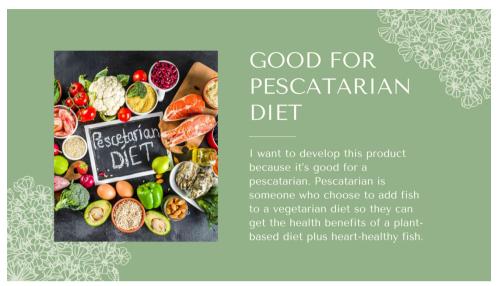




Picture 30. Company Profile

MAIN INGREDIENTS ARE WASTED I decided to make bulung boni meatball as my product is because this type of seaweed has rarely use as the main ingredients for a dish, so there are so many bulung boni that left out.

Picture 31. Company Profile



Picture 32. Company Profile



Picture 33. Company Profile



Picture 34. Company Profile



Picture 35. Company Profile



Picture 36. Company Profile



Picture 37. Company Profile



OTTIMMO RESEARCH AND DEVELOPMENT FINAL PROJECT

No	1	N	in	4	B	6
Date	17/-21	18/1-21	29/-21	30/-21	15/D-21	22/-21
Topic Consultation	Revised Recipe	Nutrition fact	Examy's rules and regulation.	Company Profile	Nutrition fact	R&D Approva)
Name/ Signskure	The	A. Company	Do		*	de

Name

Khatrine Tripena Etmon Dania

Advisor Student Number

ī,		÷	13 1
ç	4		
	_	1	
ũ	0		1
÷	30		_
:	-		\sim
÷	100	h	mhai
4			
4			1
٠	,	h	
h	-1		11
×	-		1
b	de,		
b	10		200
	-		
'n	453		-
ě.	(0)		
ï	-	:	foot:
	-	÷	-
ç	The same of		
ï	man, 1	:	
î	0		-
ç	2		
ï			1
ζ		à.	1 0
÷		h.	1.1
÷	1		-01
h	· v		
۰	2		
b			
٠	0		
ъ	-		
5	~		
٤	Sec.		
	0		
	200		
	0		
	7000		
	-		
	16		

	\$.9	90	4:	No
	19/21	9/0-21	10 21	25/-21	Date
	Nutrition Fact	Nutrition Fact	Nutrion Fact	R&D Approval	Topic Consultation
	A.	Jan San San San San San San San San San S	3	All of the second	Name/ Signature