

APPENDIX

A. DESIGN PACKAGING



Picture 27. Design Packaging



Picture 28. Design Packaging

B. SUPPLIER LIST

1. Watermelon
The Watermelon that we bought as our signature ingredients from PT. Ridho Sribumi Sejahtera.
<https://www.indotrading.com/ridhosribumisejahtera>.
2. Lime
The Lime that we bought from PT. Ridho Sribumi Sejahtera.
<https://www.indotrading.com/ridhosribumisejahtera>.
3. Aqua
The Mineral Water that we bought from PT. Distributor Air Minuma Aqua Surabaya.
<https://www.facebook.com/pages/category/Community/Distributor-Air-Minuma-Aqua-Surabaya-553134158069704/>.
4. Lime Betel
The Lime Betel that we bought from PT. Indo Jaya Tbk.
<https://ijsm.co.id/d41d8-about/>
5. Salt
The Salt that we bought from PT. Ridho Sribumi Sejahtera.
<https://www.indotrading.com/ridhosribumisejahtera>
6. Granulated Sugar
The Granulated Sugar that we bought from PT. CV. SUMBER JAYA MAKMUR.
<http://distributor-sembako-murah-surabaya.blogspot.com/2018/06/blog-post.html>
7. Food Coloring Red
The Food Coloring Red that we bought from PT Anugrah Jaya
<https://www.tokopedia.com/tkangkasa341/pewarna-makanan-rajawali-r-w-pewarna-cair-12-5ml-red>.
8. Food Coloring Green
The Food Coloring Red that we bought from PT Anugrah Jaya

<https://www.tokopedia.com/tkangkasa341/pewarna-makanan-rajawali-r-w-pewarna-cair-12-5ml-green>.

9. Glass Jar

The Glass Jar that we bought from PT.Sido Mumbul

<https://www.indotrading.com/product/toples-gelas-kaca-p458135.aspx>.

**C. LOGO PICTURES, PRODUCT
(BEFORE AND AFTER PACKAGING)**



Picture 29. Logo Picture



Picture 30. Product before Packaging




Picture 31. Product after Packaging



Picture 32. Product after Packaging







D. CONSULTATION FORM









Akademi Kuliner & Pastry
OTTIMMO
INTERNASIONAL
CREATING ARTS - GASTRONOMY - BAKING & PASTRY ARTS

CONSULTATION FORM
RESEARCH AND DEVELOPMENT
FINAL PROJECT

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No	Date	Topic Consultation	Name/Signature
	Senin 01/11	alat & bahan	
	Selasa 02/11	Packaging	
	Rabu Kamis 09/11	Ubah resep	
	Rabu 10/11	approval Sticker	
	Jumat 12/11	check Paper	
	Sabtu 13/11	Revisi Paper	

No	Date	Topic Consultation	Name/Signature
	Minggu 14/11	Packaging (Revisi)	
	Senin 15/11	Sticker (Revisi)	
	Rabu 17/11	Nutrition Fact (Revisi)	
	Kamis 18/11	Revisi paper (L)	
	Minggu 21/11	Revisi paper (S)	
	Selasa 23/11	approval	

Picture 33. Consultation Form

A. COMPANY PROFILE

In here the author will tell about this profile about company, and hope giving more information.



Picture 34. Company Profile cover

In this picture, the author will introduce the company profile. Start from our name shop. This shop name is Citrullus Skin Candy and if explained briefly it is an abbreviation of the main product Watermelon Skin Candy.

1. UNIQUE SELLING PRODUCT AND TAG LINE

" EAT MORE, MORE
ADAVANTAGE, MORE BENEFIT
FOR YOUR LIFE."

that our tagline for got new
costumer.
We just not waste, but make new
innovation



Picture 35. Company Profile Unique Selling

In this picture, the author will explain as briefly about attracting new customer to our product.



Picture 36. Company Profile Quality

In this picture, the author will explain business in short. And make customer happy is our goal as new seller in Indonesian.



Picture 37. Company Profile Business Identity

In this picture, the author will tell about business, goal business and goal target.



Picture 38. Company Profile Various Product

In this picture, the author will introduce the new product to new customer.



Picture 39. Company Profile Closing

In this picture, the author be thankful about customer attention for this product promotion.