

# APPENDIX

## Appendix 1. PACKAGING DESIGN



Figure 70. Packaging

## **Appendix 2. SUPPLIER LIST**

1. All Purpose Flour, Rice Flour, Sago Flour, Palm Sugar and Cooking Oil are from Toserba Yogya, located at Setrasari Plaza Mall, Jl. Prof. Surya Sumantri Blok. C 3 No. 11-17, Sukajadi, Sukagalih, Kec. Sukajadi, Kota Bandung, Jawa Barat 40163
2. Eggs are from distributor telur ayam negegi, located at Jl. Batununggal Jelita I, Batununggal, Kec. Bandung Kidul, Kota Bandung, Jawa Barat 40266
3. Breadfruit is from Rumah Buah supermarket located at My Fair Building Jl. Sukajadi No. 228 Bandung, Jawa Barat
4. Pepper, Mushroom Bouillon powder, Soy Sauce and Salt are from Toko Sembako Bandung, located at Jl. Laswi, Samoja, Kec. Batununggal, Kota Bandung, Jawa Barat 40273
5. Garlic, Scallion, Peanut, Chili, Sand ginger, and Kaffir lime leaves are from pasar tradisional Cibogo, located at Jl. Sariwangi Dalam, Sukawarna, Kec. Sukajadi, Kota Bandung, Jawa Barat 40164
6. Vegetarian Oyster sauce is from Setiabudi supermarket, located at Jl. Dr. Setiabudi No.42 - 46, Hegarmanah, Kec. Cidadap, Kota Bandung, Jawa Barat 40141
7. Packaging is from Tradisional Indonesia online shop, located at kota Cimahi, Cimahi Utara 40511
8. Label stiker is printed at Maxigraph Digital Printing, located at Jl. Surya Sumantri No.64, Sukagalih, Kec. Sukajadi, Kota Bandung, Jawa Barat 40164

### Appendix 3. PRODUCT LOGO

- Logo



**Figure 71. Logo**

- Unpacked Product



**Figure 72. Unpacked Product**

● Packed Product



Figure 73. Packed Product



Figure 74. Packed Product

## COMPANY PROFILE



**Figure 75. Company Profile**

## Business Profile

BV is a company that has been working on snack brand, We create a business based on vegetarian food. Now we create new product called BaVee. This product is the first Vegetarian Batagor using Breadfruit flour and it's not used fish as filling so it can be eaten by Vegetarian. BaVee is home-based company, and as the time goes by, there will be more variations of food or snacks vegetarian that use Breadfruit flour as main ingredients.

**Figure 76. Company Profile**

**VISION :**

Be able to develop a culinary business especially vegetarian food and we would like to present that vegetarian food also has good taste, so that it can be enjoyed by vegetarians and non-vegetarians .

**MISSION :**

BaVee mission is to give the best quality of vegetarian food and want to satisfy customer with a best service

Figure 77. Company Profile

**Our Product**



**IDR 15.000/pack**

Figure 78. Company Profile



## Our Location

Our store will be located at Sudirman  
Street No. 88 Bandung, Jawa Barat

## Contact Us at :

 081357788012

 @BaVee.Official

**Figure 79. Company Profile**



Academik Kaliner & Partners  
**OTTIMO**  
 INTERNASIONAL.

**CONSULTATION FORM**  
**RESEARCH AND DEVELOPMENT**  
**FINAL PROJECT**

No	Date	Topic Consultation	Name/ Signature
1.	16-11-2021	Product Processing	
2.	19-11-2021	Product Processing	
3.	21-11-2021	Product Processing	
4.	22-11-2021	Product Processing	
5.	25-11-2021	RnD Approval	
6.	22-10-2021	Health Benefit	

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 Adviser: Prof. Riza Yermua Iskandar

No	Date	Topic Consultation	Name/ Signature
7.	10-11-2021	Nutrition Facts	
8.	13-11-2021	Nutrition Facts	
9.	15-11-2021	Nutrition Facts	
10.	18-11-2021	Nutrition Facts	
11.	20-11-2021	Legal Aspect	