

TABLE OF CONTENT

APPROVAL 1	i
APPROVAL 2	ii
PLAGIARISM STATEMENT	iii
PREFACE.....	iv
LIST OF TABLES.....	vii
LIST OF PICTURES.....	viii
LIST OF FLOWCHART	ix
EXECUTIVE SUMMARY	x
CHAPTER 1	1
1.1 BACKGROUND OF THE STUDY.....	1
1.2 THE OBJECTIVE OF THE STUDY.....	2
1.3 THE BENEFITS OF THE STUDY.....	2
CHAPTER 2	3
2.1 DESCRIPTION OF THE MATERIAL TO BE USED	3
2.2 THE TOOLS USED DURING THE PROCESSING	4
CHAPTER 3	6
3.1 THE PROCESSING PRODUCT USING PICTURE	6
3.2 THE PROCESSING PRODUCT USING FLOWCHART	8
CHAPTER 4.....	12
THE FACTS OF NUTRITION	12
CHAPTER 5	14
5.1 GENERAL DESCRIPTION OF COMPANY	14
5.2 IDENTIFICATION OF INVESMENT OPPORTUNITIES	14
5.3 STAKEHOLDER.....	15
5.4 SWOT ANALYSIS	16
5.5 MARKETING ASPECT	17
5.5.1 Costumer Characteristic	17
5.5.2 Market Segmentation.....	17
5.5.3 Marketing Strategies.....	18
5.6 FINANCIAL ASPECT.....	18
5.6.1 Variable Cost.....	18

5.6.2 Start Up.....	19
5.6.3 Overhead Cost	20
5.6.4 Fixed Cost.....	20
5.6.5 Cost of Production	20
5.6.6 Break Even Point (BEP)	21
5.7 TECHNICAL ASPECT.....	22
5.8 LEGAL ASPECT	22
CHAPTER 6.....	24
6.1 CONCLUSION	25
6.2 SUGGESTION.....	25
BIBLIOGRAPHY	26
APPENDIX	27
Appendix 1. PACKAGING DESIGN	27
Appendix 2. SUPPLIER LIST.....	27
Appendix 3. PRODUCT LOGO.....	29