### **APPENDIX**

## **Appendix 1. PACKAGING DESIGN**

### Label



Picture 14. Label

# Appendix 2. SUPPLIER LIST

## > Bananas

The bananas are from Superindo, located at Jl. Telaga Utama D1 No.31-32, Jeruk, Kec. Lakarsantri, Kota Surabaya, Jawa Timur 60213

#### Cake Flour

Cake Flour is from Tobaku, located at Jl. Raya Dukuh Kupang Pakis No. 57A, Pakis, Kec. Sawahan, Kota Surabaya, Jawa Timur 60225

#### Baking Powder

Baking Powder is from Tobaku, located at Jl. Raya Dukuh Kupang Pakis No. 57A, Pakis, Kec. Sawahan, Kota Surabaya, Jawa Timur 60225

#### > Honey

Honey is from Superindo, located at Jl. Telaga Utama D1 No.31-32, Jeruk, Kec. Lakarsantri, Kota Surabaya, Jawa Timur 60213

#### > Milk

Milk is from Tobaku, located at Jl. Raya Dukuh Kupang Pakis No. 57A, Pakis, Kec. Sawahan, Kota Surabaya, Jawa Timur 60225

#### > Egg

Egg is from Superindo, located at Jl. Telaga Utama D1 No.31-32, Jeruk, Kec. Lakarsantri, Kota Surabaya 60213

#### > Vanilli

Vanilli is from Tobaku, located at Jl. Raya Dukuh Kupang Pakis No. 57A, Pakis, Kec. Sawahan, Kota Surabaya, Jawa Timur 60225

#### Unsalted Butter

Unsalted Butter is from Tobaku, located at Jl. Raya Dukuh Kupang Pakis No. 57A, Pakis, Kec. Sawahan, Kota Surabaya, Jawa Timur 60225

#### Cocoa Powder

Cocoa Powder is from Tobaku, located at Jl. Raya Dukuh Kupang Pakis No. 57A, Pakis, Kec. Sawahan, Kota Surabaya, Jawa Timur 60225

### > Chocochips

Chocochips is from Tobaku, located at Jl. Raya Dukuh Kupang Pakis No. 57A, Pakis, Kec. Sawahan, Kota Surabaya, Jawa Timur 6022

# **Appendix 3. PRODUCT LOGO**

# > Logo



Picture 15. Logo

## > Unpacked Product



Picture 16. Unpacked Product

## > Packed Product



Picture 17. Packed Product