

CHAPTER II GENERAL DESCRIPTION OF COMPANY

2.1. Description



Picture 1. Asialink Hotel By Prasanthi Batam

Source :<https://www.google.com/search?q=google+gambar+hotel+aialink+hotel>

Asialink by Prasanthi is a city hotel located at Jalan Sriwijaya No. 22, Pelita, Lubuk Baja, Batam City, Riau Islands, Indonesia. The location is quite strategic because it is in the middle of the city, making it easier for guests to access the business and shopping center. Asialink by Prasanthi is managed by PT Prasanthi Internasional Indonesia based in Jakarta. The hotel began operating on February 26, 2020, but was temporarily closed due to the Covid-19 pandemic on March 1, 2020, and resumed operations on July 1, 2020. Currently, Asialink by Prasanthi operations are led by Mr. Arinis Narulen as General Manager.

Asialink by Prasanthi was founded with the concept of Indonesian culture in its service system or called The Turlly Indonesian. Asialink by Prasanthi is a hotel chain that has several branches, namely D'Cozie Jakarta, Magna hotel Gorontalo, The Grand Mansion Menteng, Hotel On The rock Belitung, Kartika One Jakarta, and Asialink Easy by Prasanthi in Batam.

2.1.1 Logo



Picture 2. Asialink Hotel By Prasanthi Logo

Source : <https://www.google.com/search?q=asialink+logo>

2.1.2 Vision and Mission

a. Vision

To be a leading hotel management in Indonesia with local resources.Mission.

b. Mission

- Maximizing profit for owners hotels
- Creating professional hotelier based on Truly Indonesian Hospitality
- Enhancing employees welfare

2.1.3 Kitchen and Restaurant Picture



Picture 3. Pastry & Bakery (I)
Source : Personal Documentation (2021)



Picture 4. Pastry & Bakery (II)
Source : Personal Documentation (2021)



Picture 5. Main Kitchen
Source : Personal Documentation (2021)



Picture 6. Cinammon Restaurant
Source : Personal Documentation (2021)



Picture 7. *Candlenut Bar*
Source : Personal Documentation (2021)

2.1.4 Kitchen Equipment



Picture 8. *Oven*
Source : Personal Documentation (2021)



Picture 9. *Microwave*
Source : Personal Documentation (2021)



Picture 10. Ice Cube Machine
Source : Personal Documentation (2021)



Picture 11. Griddle
Source : Personal Documentation (2021)



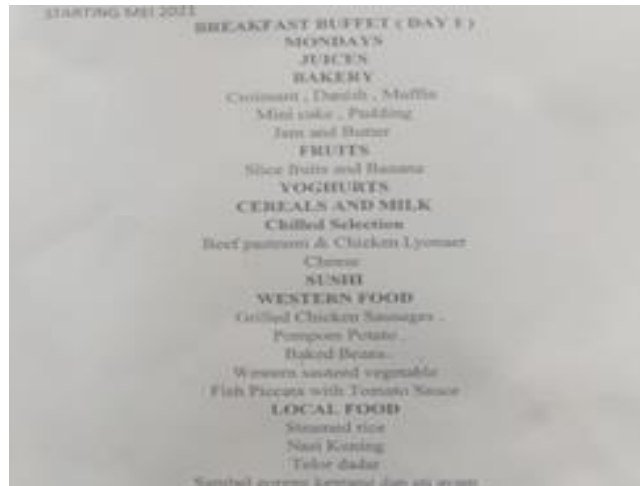
Picture 12. Rice Cooker
Source : Personal Documentation (2021)



Picture 13. Vacuum Marchine
 Source : Personal Documentation (2021)

2.1.5 Kitchen Work Document

STASIUN	PERALATAN	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24		
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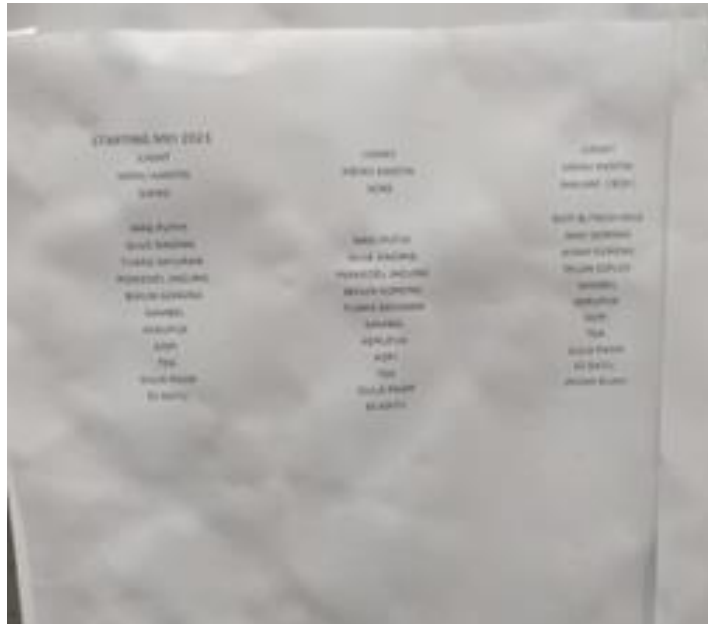
Picture 15. Breakfast Menu
 Source : Personal Documentation (2021)

Item Name	Qty	Unit Price	Total Price
Steamed Rice	100	1.00	100.00
Nasi Kuning	50	2.00	100.00
Telur Dadar	20	5.00	100.00
...

Picture 16. Banquet Event Order
 Source : Personal Documentation (2021)

Item Name	THURSDAY	FRIDAY	SATURDAY
Steamed Rice	1.00	1.00	1.00
Steamed Egg	1.00	1.00	1.00
...

Picture 17. Coffe Break Menu
 Source : Personal Documentation (2021)



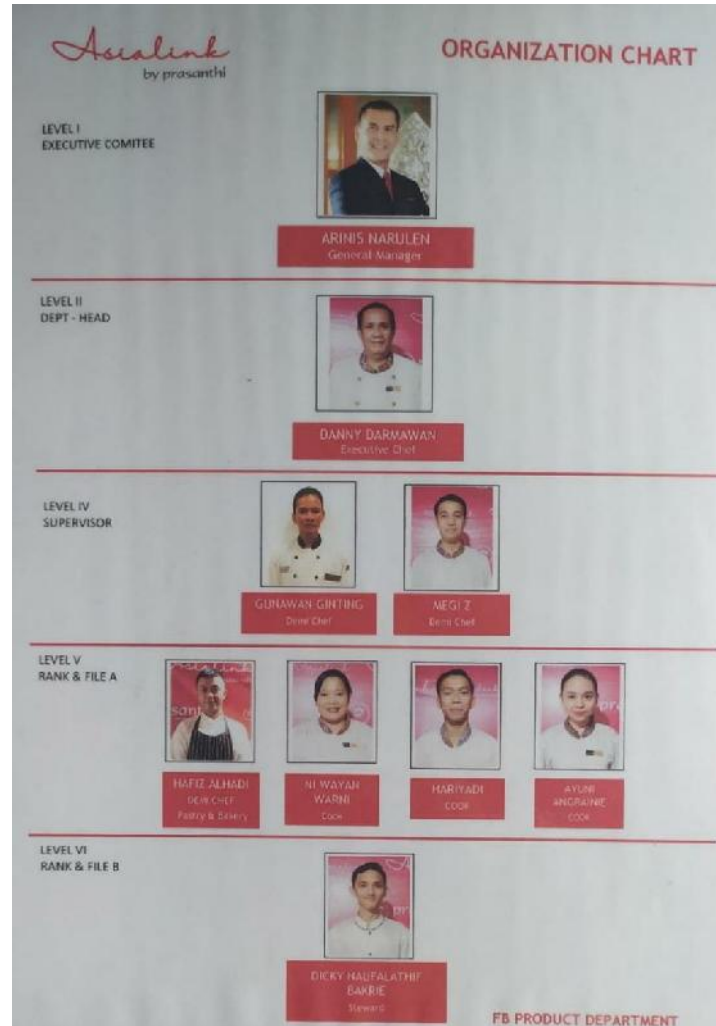
Picture 18 Employee Dining Menu
 Source : Personal Documentation (2021)



Picture 19 Captain Order
 Source : Personal Documentation (2021)

2.2 Organizational Structure and Main Task

2.2.1 Structure Asialink Hotel By Prasanthi



Picture 20. Organization Structure
Source : Personal Documentation (2021)

2.2.2 Main Task

- A. Executive Chef: Responsible for all sections, menu making, cooking process and food presentation
- B. Demi Chef Pastry: Responsible for the pastry section
- C. Demi Chef Kitchen: Responsible and in charge of supervising the performance of the kitchen employees.
- D. Stewards : Responsible for cleaning the equipment used in the kitchen
- E. Cook : Responsible for the part that has been given
- F. Trainee : Responsible for helping each commission according to the schedule that has been distributed