

PROFILE BUSINESS

WATERMELON SKIN PICKLE

SURABAYA LOCAL
CUISINE

HEALTHY FOOD

The logo for 'MEKIN' features the word 'MEKIN' in a bold, yellow, sans-serif font with a blue outline and a drop shadow. The text is centered within a large, bright green circle that has a white border. The entire logo is set against a white background.

MEKIN

1. UNIQUE SELLING PRODUCT AND TAG LINE

“Eat More Fresh”
That our tagline
to get more consumer.
We selling more
food using unique
and fresh ingredients.



2. About Business/Quality

“CREATING INNOVATIVE
PRODUCTS THAT
ARE OF HIGH
QUALITY AND
LOVED BY
CONSUMERS.”



3. BUSINESS IDENTITY

This shop name is Mekin Shop.

The shop will be open in Surabaya.

It will be promoted through social media
and sample from place to place.



4. VARIOUS PRODUCT

In our first company we will introduce watermelon skin pickle as our very first menu.

This product have many function for immune system and skin care



Thank You

CV. MEKIN

