

Appendix

Appendix 1. Packaging Design



Picture Appendix 1.1 Front Packaging

(Source: Personal Documentation)



Picture Appendix 1.2 Side 1 Packaging

(Source: Personal Documentation)



Picture Appendix 1.3 Back Side Packaging

(Source: Personal Documentation)



Picture Appendix 1.4 Side 2 Packaging

(Source: Personal Documentation)

Appendix 2. Supplier List

1. Watermelon

The rind of watermelon we use as the main ingredient is bought from Superindo Supermarket located on Jl. Kedungmundu no.7, Kedungmundu, Kec. Tembalang, Semarang, Central Java 50273.

2. Strawberries

The strawberries we use is bought from:

<https://shopee.co.id/Strawberry-frozen-i.55579213.6635665621>

3. Lemon

The lemon we use is bought from Superindo Supermarket located on Jl. Kedungmundu no.7, Kedungmundu, Kec. Tembalang, Semarang, Central Java 50273.

4. Glass Jar

The glass jar we use as packaging is bought from Toko Luciana located on Jl. MH Thamrin no.59, Miroto, Kec. Semarang Tengah, Semarang, Central Java 50134.

5. Label

The label for packaging we use is printed at Indoprinting Pleburan located on Jl. Hayam Wuruk no.30, Pleburan, Kec. Semarang Selatan, Semarang, Central Java 50241.


Appendix 3. Product Logo and Label

3.1 Logo



Picture Appendix 3.1 Rind Jam Logo

3.2 Label

<p>RIND JAM</p>  <p>RJ netto 250gr</p>	<p>Nutrition Facts</p> <p>16 servings per container</p> <p>Serving size 1 tsp (15g)</p> <p>Calories 25 per serving</p>	Amount/serving	% Daily Value*	Amount/serving	% Daily Value*	<p>* The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.</p>
		<p>Total Fat 0g</p> <p>Saturated Fat 0g</p> <p>Trans Fat 0g</p> <p>Cholesterol 0mg</p> <p>Sodium 0mg</p> <p>Vitamin D 0mcg</p> <p>Potassium 0mg</p>	<p>0%</p> <p>0%</p> <p>0%</p> <p>0%</p> <p>0%</p> <p>0%</p>	<p>Total Carbohydrate 5g</p> <p>Dietary Fiber 0g</p> <p>Total Sugars 0g</p> <p>Includes 0g Added Sugars</p> <p>Protein 0g</p> <p>Calcium 0mg</p> <p>Iron 0mg</p>	<p>2%</p> <p>0%</p> <p>0%</p> <p>0%</p> <p>0%</p> <p>0%</p>	
<p>Ingredients: Sugar, Watermelon Rind, Strawberries, Lemon juice (1%).</p>						

Picture Appendix 3.2 Rind Jam Label