

CHAPTER 6

CONCLUSION

6.1 Conclusion

‘Skinnie’ is a nutritious ‘bakwan’ that is made from dragon fruit skin, chicken thigh fillet, and shrimp. Researcher choose dragon fruit skin as a base ingredients along with chicken and shrimp because some people still don’t know that dragon fruit skin is full of nutrients. Dragon fruit skin has lot of benefit, such as maintain flexibility of blood vessels, anti-diabetic, anti-cancer, prevent cardiovascular diseases (heart disease), and lowering cholesterol level.

‘Skinnie’ can be consumed by young to old for it has a crispy texture outside and chewy texture inside. It can be bought only Rp34.528,08 for 1 pack. 1 Pack of ‘Skinnie’ contains 10 pcs of bakwan (3 servings).

‘Skinnie will be sold by online order using social media or contacting phone number given. Later, ‘Skinnie’ will enter supermarket so, customer can find ‘Skinnie’ easily.

6.2 Suggestion

- Maintain the quality of the product and ingredients by searching a good supplier
- Costumer should be educated about this product, since this product is new in the market.