

TABLE OF CONTENTS

APPROVAL 2	ii
APPROVAL 3	iii
PLAGIARISM STATEMENT	iv
PREFACE.....	v
TABLE OF CONTENTS.....	vi
LIST OF FIGURES.....	viii
LIST OF TABLE	x
EXECUTIVE SUMMARY	xii
CHAPTER 1 INTRODUCTION.....	1
1.1 Background of The Study.....	1
1.2 The Objective of The Study.....	3
1.3 The Benefit of Study.....	4
CHAPTER 2 INGREDIENTS AND UTENSILS OVERVIEW.....	5
2.1 Materials to be Used	5
2.2 The Tools Used During The Processing	10
CHAPTER 3 NEW PRODUCT PROCESSING SEQUENCE.....	17
3.1 The Processing Product by Using Picture.....	17
3.2 Complete Recipe Attached	22
CHAPTER 4 NEW PRODUCT OVERVIEW.....	24
4.1 Nutrition Facts	24
4.2 Nutrifion Fact Comparison	26
CHAPTER 5 BUSINESS PLAN.....	27
5.1 Introductions, Vision & Mission	27
5.2 Business Scope	27
5.3 Stakeholder	28
5.4 Identification of Investment - SWOT Analysis	30
5.5 Marketing Aspect	30
5.6 Technical Aspect	33
5.7 Legal Aspect.....	33
5.8 Financial Aspect	33
CHAPTER 6 CONCLUSION.....	38
6.1 Conclusion.....	38
6.2 Suggestion	39
BIBLIOGRAPHY	40

APPENDIX.....	41
Appendix 1. Packaging Design.....	41
Appendix 2. Supplier List.....	41
Appendix 3. Product Logo.....	43